

**2nd European Conference on Intellectual Capital
29-30 March 2010**

	Sunday 28 March 2010			
18:30	Pre-conference registration and welcome meeting (Until 1930) at the Hotel Villa Rica			
	Monday 29 March 2010			
09:00	Registration and coffee			
09:30	Room: Auditorio B104 Welcome from the conference chairs: Susana Rodrigues, Florinda Matos and Albino Lopes			
09:45	Keynote address: Göran Roos, Intellectual Capital Services, UK			
10:30	Conference splits into streams			
	Room: C103 Stream A: Networks Chair:	Room: C104 Stream B: Intangibles Chair:	Room: B201 Stream C: Models Chair:	Room: B202 Stream D: Mini track on Intellectual Capital and higher education Chair: Josephine Lappia
10:45	The Relation Between Network Collaboration (As a Relational Capital Dimension) and a Firm's Innovativeness Santos-Rodrigues Helena, ESTG-IPVC, Viana do Castelo, Portugal, Pedro Figuroa and Carlos Jardon , Universidad de Vigo, Spain	The Critical Importance to Develop and Manage Intangible Assets as part of Corporate Strategy Brooking Annie, Angela Ruskin University, Cambridge, UK	Implementing Knowledge Management Through IT Opportunities: Definition of a Theoretical Model Based on Tools and Processes Classification Alberghini Elena, University of Rome Tor Vergata, Livio Cricelli and Michele Grimaldi , University of Cassino, Italy	Using e-Portfolios to Evaluate Intellectual Capital of Online Learners Barrett Bob, American Public University, Charles Town, USA
11:15	The Importance of Social Capital to the Management of Multinational Firms: Relational Networks Among Chinese and American Firms Li Cheng Lung, Kun Shan University of Technology, Tainan, William Chang , Ming Chuan University, Taipei and Jasper Hsieh , Nanhua University, Chiayi, Taiwan, ROC	How Intangibles Affect the Polish consumers' Decisions on the Banking Market Klimontowicz Monika, Karol Adamiecki University of Economics, Katowice, Poland	A Model To Measure Intellectual Capital Efficiency at National Level: Comparison, Results and Relationships Ruiz Victor Raul Lopez, Domingo Navado Peña and Jose Luis Alfara Ravarro , Universidade de Castilla La Mancha, Spain	Managing Intellectual Capital in Hungarian Universities – The Case of Corvinus University of Budapest Bodnar Viktoria, Tamas Harangozo , Tamas Timitz , Eva Revesz and Gergely Kovats , Corvinus University of Budapest, Hungary
11:45	Analysing and Enhancing IC in Business Networks: Results from a Recent Study Mertins Kai, Markus Will and Cornelia Meyer , Fraunhofer IPK, Berlin, Germany	Summary of Value Added Intellectual Capital (VAIC) and Calculated Intangible Value (CIV) all Over the World: Lessons to be Learnt Titova Nellija, University of Latvia, Riga, Latvia (Research-in-Progress)	Non-Rational Knowledge in the Decision Making Process Burciu Aurel and Cristian Valentin Hapenciuc , Stefan cel Mare University of Suceava, Romania	The Intellectual Capital of a University Department Maksimova Valentina and Natalia Tikhomirova , Moscow State University of Economics, Statistics and Informatics, Russia (Research-in-Progress)
12:15	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>

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	Room: C202 Stream E: Mini track on Knowledge Dynamics Chair: Constantin Bratianu	Room: C406 Stream F: Mini track on Intellectual Capital and Entrepreneurial Performance Chair: João Leitão	Room: C407 Stream G: Organisational KM and IC Chair:	Room: C408 Stream H: Regional Studies Chair:
10:45	A Critical Analysis of Nonaka's Model of Knowledge Dynamics Bratianu Constantin, Academy of Economic Studies, Bucharest, Romania	Human Resource Management Practices and Organizational Results Esteves Teresa, The Portuguese School of Bank Management (ISGB) and Antonio Caetano , ISCTE-IUL, Lisbon, Portugal	Distributed Artificial Intelligence in Organisational Management Boronea Stefan Adrian, Mihai Horia Zaharia and Gabriela M. Atanasiu , Gheorghe Asachi Technical University of Iasi, Romania	Measuring International Spread of Knowledge: The Portuguese Technology Balance of Payments Coelho João Miguel, Carla Ferreira and João Veiga , Banco de Portugal, Lisbon (Practitioner)
11:15	Ideas and Things: Understanding the Dynamic Dimension of Intellectual Capital Stam Christiaan, INHolland University of Applied Sciences, The Netherlands	Intellectual Capital and Knowledge Management in Collaborative Networks Agüero Carmen, UCM/ITESM, Monterrey, México and Paloma Sanchez , Universidad Autonoma de Madrid, Spain	The Importance of Intellectual Capital in Organisational Sustainability Martins Isabel, Ana Martins , University of Glamorgan Business School, UK, Orlando Petiz Pereira , University of Minho, Portugal and Jay McCabe , Cardiff University, UK	The Determinants of Regional Innovation: Evidence from Portuguese Regional Innovation Systems Ferreira Vítor Hugo dos Santos, Polytechnic Institute of Leiria, Portugal (Research-in-Progress)
11:45	A Structured Model of Relationship Dynamics Between Organizational Knowledge Management and Organizational Learning Goldman Fernando Luiz, PPEd/IE/UFRJ, Rio de Janeiro, Brazil	Financial Valuation of Intangibles: Real Options and Entrepreneurial Performance García-Merino Jose Domingo, Gerardo Arregui-Ayastuy , Arturo Rodríguez-Castellanos and Lidia García-Zambrano , Universidad del País Vasco, Bilbao, Spain (Research-in-progress)	The Second Generation of Knowledge Management: An Analysis of the Relationship Between Professional Training and Knowledge Management Meireles Andreia, Leonor Cardoso and Americo Albuquerque , University of Coimbra, Portugal	Role of Book in the Formation of Human Capital: A Case Study of Iran Moghaddar Asmaa Taheri and Yasser Monempour , University of Tehran, Iran
12:15	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>

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Mon PM	Room: C103 Stream A: Value Creation Chair:	Room: C104 Stream B: Case Studies Chair:	Room: B201 Stream C: Mini track on Knowledge Metaphors Chair: Daniel Andriessen	Room: B202 Stream D: Mini track on Intellectual Capital and higher education Chair: Josephine Lappia
13:30	Intellectual Capital Development by Means of Knowledge Conversions Ammann Eckhard, Reutlingen University, Germany	European Policies to Foster Knowledge: The Case Of The European Social Fund - An Introductory Study Tomé Eduardo, Universidade Lusiana de Famalicão, Portugal	Knowledge as Metaphor: Problems and Perspectives for Knowledge Management Steen Gerard, VU University Amsterdam, The Netherlands	The Professional Network for Education, Research and Training "Learning-Knowledge-Development" Vlada Marin, University of Bucharest and Adriana Sarah Nica , University of Medicine and Pharmacy Carol Davila, Bucharest, Romania
14:00	Intellectual Capital and Value Creation in the Production and Assembly of Vehicles and Auto-Parts Sector in Brazil Basso Leonardo, Herbert Kimura and Joao Aguiar , Mackenzie Presbyterian University, Sao Paulo, Brazil	Reinventing a Company: The Success Story of IBM, Revived and Driven Forward by its Knowledge Leader CEO Plescan Melinda, Anca Borza , Ovidiu Bordean and Catalina Mitra , Babes-Bolyai University of Cluj-Napoca, Romania	Knowledge as Open Space Elenurm Tiit, Estonian Business School, Tallinn, Estonia	Renewal of Curricula to Educate Future Service Economy Workers: Who Cares? Chaired by Josephine Lappia , Rotterdam University The Netherlands and Hana Hamidi , Universiti Malaysia Sarawak, Malaysia (RoundTable, Education) ECIC-074
14:30	Intellectual Capital and Value Creation in the Furniture Manufacturing Sector in Brazil Kimura Herbert, Leonardo Basso and Joao Aguiar , Mackenzie Presbyterian University, Sao Paulo, Brazil	Leveraging the Quality of Knowledge Sharing by Implementing a Reward Program and Performance Management System Purwanti Yuli, Nelson Rikardo Pasaribu and Paul Lumbantobing , Telekomunikasi, Tbk, Indonesia	Metaphors of Open Innovation van den Boom Marien, INHolland University of Applied Sciences, The Netherlands	
15:00	Intellectual Capital And Value Creation in the Machinery and Equipment Manufacturing Sector in Brazil Aguiar Joao, Leonardo Basso and Herbert Kimura , Mackenzie Presbyterian University, Sao Paulo, Brazil		'Best Practice' as Worst Practice: Broken Metaphor, Nude Emperor Falconer James, Eagna Research and Consulting, Toronto, Canada (Practitioner)	
15:30	<i>Refreshments</i>	<i>Refreshments</i>	<i>Refreshments</i>	<i>Refreshments</i>
<i>Poster Contributors will stand by their posters during this break for interested parties to discuss their research</i>				
16:00	<p style="text-align: center;">Room: Auditorio B104 Interactive session Facilitated by Florinda Matos Participants include Henrique Neto (AIP - Vice President), Diogo da Silveira (Açoreana Seguros - Chief Executive), Pedro Vilarinho (COTEC Portugal), João Caraça (Head, Science Department - Calouste Gulbenkian Foundation)</p>			
17:30	<i>Close of conference day</i>	<i>Close of conference day</i>	<i>Close of conference day</i>	<i>Close of conference day</i>
18:30	<i>Buses leave for the conference dinner</i>			
19:00	Conference Dinner at Casa do Leão Restaurant			

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Mon PM	Room: C202 Stream E: Mini track on Knowledge Dynamics Chair: Constantin Bratianu	Room: C406 Stream F: Mini track on Intellectual Capital and Entrepreneurial Performance Chair: João Leitão	Room: C407 Stream G: Organisational KM and IC Chair:	Room: C408 Stream H: Industry linked Issues Chair:
13:30	The Influence of Knowledge Dynamics on Consumer Behaviour Pelau Corina, Anca Daniela Vladoi, Violeta Mihaela Dinca, Valentina Ghinea , Academy of Economic Studies and Monica Fufezan , Moda SA AraD, Bucharest, Romania	Strengthening Feminist Activism Among Young Polish SME Entrepreneurs Burke Maria Edith, University of Salford, UK (Research-in-Progress)	Artistic Organizations in Mexico: Model and Indicators of Intellectual Capital Herrera Franco Laura Veronica, Patricia Ramirez Hernandez and Graciela May Mora , Universidad Veracruzana, Orizaba, Mexico	A Case Study of Knowledge Elicitation on Intellectual Capital Performance in the Fund Services Industry Gu Jie, Rongbin Lee and Cherie C.Y. Lui , The Hong Kong Polytechnic University, China
14:00	Knowledge Dynamics in Contemporary Marketing – From Holistic Marketing To Computational Marketing Pop Nicolae Al., Corina Pelau , Academy of Economic Studies, Bucharest, Klaus Bruno Schebesch , Western University Vasile Goldis, Arad, Romania	Creating a Creativity Scoring System Silva Marisa, University of Coimbra, Portugal (Research-in-Progress)	Empirical Study of the Impact of Organizational Identification and Job Involvement on the Processes of Knowledge Management Cardoso Leonor, Andrea Meireles , Rita Moreira , University of Coimbra and Florinda Matos , ISCTE Lisbon University, Portugal	Relevance and Importance of Intellectual Capital Reporting for New Technology-Based Ventures Vasileiadou Eleni Magdalini and Magdalena Missler-Behr , Brandenburg University of Technology, Cottbus, Germany
14:30	Tacit Knowledge Sharing in Organisational Knowledge Dynamics Bratinianu Constantin and Ivana Orzea , Academy of Economic Studies, Bucharest, Romania		Managing Unstructured Information and Knowledge Flow in Knowledge Work Teams Lee Rongbin W.B, Benny Cheung and Y Wang , The Hong Kong Polytechnic University, Hong Kong	Rethinking the Learning Organization Jörg Ton, University of Utrecht, The Netherlands
15:00	Knowledge Dynamics: The Learning Cycle and Intellectual Capital. A Basic Framework for Knowledge Internalization Suciu Marta Christina, Alexandru Bratescu-Ghitiu , Mina Ivanovici , Ana-Maria Neagu Trocmaer , Remus Avram , Emanuela Avram and Cristina Bolocan Protopopescu , Academy of Economic Studies, Romania		Why Intellectual Capital Management Accreditation is a Tool for Organizational Development Matos Florinda, Albino Lopes , ISCTE - Lisbon University Institute, Susana Rodrigues , Polytechnic Institute of Leiria and Nuno Matos , PMEConsult, Portugal	A Natural History of Intellectual Capital Griffiths Paul David Richard, PUC - Catholic University Business School, Lima , Peru
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	Tuesday 30 March 2010			
09:00	Room: Keynote address: Dra. Arminda Neves, Deputy Coordinator of the Lisbon Strategy in Portugal <i>Future prospects of the Lisbon Strategy</i>			
09:50	Introduction to ECIC 2011 by Geoff Turner from The University of Nicosia, Cyprus			
10:00	<i>Refreshments</i>	<i>Refreshments</i>	<i>Refreshments</i>	<i>Refreshments</i>
	Room: C103 Stream A: Communities of Practice and Emotional Capital Chair:	Room: C104 Stream B: Mini track on How to introduce and manage intellectual capital in SMEs? Co-Chairs: Florinda Matos, Robert Huggins and Maria Weir	Room: B201 Stream C: Mini track on Knowledge Metaphors Chair: Daniel Andriessen	Room: B202 Stream D: Mini track on Intellectual Capital amid the global economic crisis of 2007-2009 Chair: Piotr Wisniewski
10:30	Communities of Practice: Finally a Link Between Individual and Organizational Learning in Management Development Programs Ropes Donald , INHolland University of Applied Sciences and Jurg Thölke , Nyenrode Business Universiteit, The Netherlands	Valuing Knowledge Assets in Renewable Energy SMEs: Some Early Evidence Weir Maria , Intellectual Assets Centre, Glasgow, Robert Huggins , Daniel Prokop , University of Wales Institute, Cardiff, UK Giovanni Schiuna and Antonio Lerro , University of Basilicata Potenza, Italy	The Aptness of Knowledge Related Metaphors: A Research Agenda Andriessen Daniel , INHolland University of Applied Sciences, The Netherlands	The Global Economic Crisis of 2007-2009: Its Relationship to Intellectual Capital Creation Wisniewski Piotr , Warsaw School of Economics, Poland
11:00	Sharing Knowledge in a Knowledge City using CoPs Buckley Sheryl and Paul Giannakopoulos , University of Johannesburg, South Africa	Innovation or Imitation? —An Exploratory Study of Bandit Gadgets Made by the Chinese SMEs Ye Fei , Beijing University of Technology, People's Republic of China	Knowledge Dynamics – A Metaphorical Approach Bratosin Stefan , Paul Sabatier University of Toulouse 3, France and Mihaela Alexandra Ionescu , National School of Political Studies and Public Administration, Bucharest, Romania	The Role of Creative Industries in Stimulating Intellectual Capital in Cities and Regions Cabrira Maria do Rosário , Universidade Nova de Lisboa, Portugal and Cristina Cabrira , Universitat Politècnica de Catalunya, Spain
11:30	The Buy-in to Corporate Culture: Creating Internal Emotional Capital Through Work-based Volunteering Schemes Turner Ann , Queen Margaret University, Edinburgh, UK	Intellectual Capital Management in Crisis – The Case of a Hungarian knowledge-intensive SME Harangozo Tamas , Viktoria Bodnar , Nora Szucs and David Danko , Corvinus University of Budapest, Hungary	Beyond Words: Visual Presentation as a Generative Process for Understanding KM McKenzie Jane and Christine van Winkelen , Henley Business School, University of Reading, UK	Strategic Model for Intellectual Capital Reporting: A Study of the Service Industry in Serbia Cabrilo Sladjana , University Educons and Leposava Grubic , Nestic University of Novi Sad, Serbia
12:00	Emotional Capital for Building Sustainable Business Performance Candea Dan and Rodica Candea , Technical University of Cluj-Napoca, Romania	Measuring Intangibles in SMEs having in Mind the Intellectual Capital of the European Union Lisbon Strategy for Growth and Jobs Maher Nevenka , High Business School, Slovenia	Do Knowledge Intensive Organizations Rock? Wierda Wes , INHolland University of Applied Sciences, The Netherlands	What can National Intellectual Capital Indices can tell about the Global Economic Crisis of 2007-2009? Lin Carol Yeh-Yun , National Chengchi University, Taiwan and Leif Edvinsson , Lund University, Sweden
12:30	Room: Auditorio B104 Plenary discussion Led by Leif Edvinssen and Rongbin Lee The Creation and Management of Global IC Centres			
13:00	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>

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10:30	The Anti-Competitive Risk in Knowledge Dynamics: The Case of Tacit Collusion Dima Mihaela Alina, Academy of Economic Studies, Bucharest, Romania	Knowledge Management Indicators in Industrial Organizations - An Intra and Inter Sectoral Analysis Monteiro Samuel, University of Beira Interior and Leonor Cardoso, University of Coimbra, Portugal	What progress has been made in the last decade in raising awareness, and developing robust measurement and reporting methods in IC?	
11:00	Simulating Knowledge Dynamics in Earthquake Risk Estimation Leon Florin and Gabriela Maria Atanasiu, Technical University of Gheorghe Asachi, Iasi, Romania	Transformational Leadership as a Tool of Knowledge Dynamics Anagnoste Sorin, Simona Irina Agoston and Ramona Puia, The Academy of Economic Studies, Bucharest, Romania		
11:30	Organizational Commitment, Knowledge Management and Social Economy: An Empirical Study Cardoso Leonor, Andreia Meireles and Joana Marques, University of Coimbra, Portugal	The Perception and Influence of Romanian Leadership in Generating and Transforming Organizational Knowledge Mandroleanu Anca, Academy of Economic Studies Bucharest, Romania		
12:00	A Bottom-Up Approach for Intellectual Capital Reporting Lui Cherie, W.B. Lee and C.F. Cheung, Hong Kong Polytechnic University, Hong Kong (Practitioner - Presentation only)	Knowledge Management: Antecedent of Organizational Innovation and Competitiveness Madhoushi Mehrdad and Abdolrahim Sadati, University of Mazandaran, Babolsar, Iran		
12:30	Room: Auditorio B104 Knowledge Cafe Led by Leif Edvinssen and Rongbin Lee The Creation and Management of Global IC Centres			
13:00	<i>Lunch</i>	<i>Lunch</i>		

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Tues PM	Room: C103 Stream A: Quality Certification and Knowledge Utilization Chair:	Room: C104 Stream B: Mini track on How to introduce and manage intellectual capital in SMEs? Co-Chairs: Florinda Matos, Robert Huggins and Maria Weir	Room: B201 Stream C: Sharing and Collaboration Chair:	Room: B202 Stream D: Mini track on Intellectual Capital amid the global economic crisis of 2007-2009 Chair: Piotr Wisniewski
14:00	Knowledge Management in the Local Government Sector: The Role of the Quality Certification Brito Elisabete, ESTGA - University of Aveiro, Leonor Cardoso and Catarina Ramalho , University of Coimbra, Portugal	The Social Dynamics of Generating and Leveraging Intellectual Capital for Innovation Dovey Ken and Grant Monney, University of Technology, Sydney, Australia	Clan, Adhocracy, Market or Hierarchy? Which is the best for knowledge sharing in Hungary? Gaal Zoltan, Lajos Szabo , Nora Obermayer-Kovacs , Zoltan Kovacs and Aniko Csepregi , University of Pannonia, Veszpren, Hungary	Global Economic Crisis as an Opportunity for a Knowledge Based Economy in Bosnia And Herzegovina Pucar Stevo, University of Banjaluka, Bosnia and Herzegovina
14:30	Economic Growth and Gender Division of Labor with Creativity, Knowledge Utilization, and Capital Accumulation Zhang Wei-Bin, Ritsumeikan Asia Pacific University, Beppu-Sho, Japan		Knowledge Management Capabilities Supporting Collaborative Working Environments in a Project Oriented Context Costa Ruben, Celson Lima , João Antunes , Paulo Figueiras and Vitor Parada , UNINOVA, Portugal (Academic, Main) ECIC-078	Romania and Bulgaria - Two Similar Countries with Opposite Reactions Stancu Stelian, Anca Domnica Lupu and Cristina Andrescu , Academy of Economic Studies, Bucharest, Romania
15:30	Room: Auditorio B104 A summary of issues raised during the conference. Led by			
16:00	<i>Close of Conference</i>	<i>Close of Conference</i>	<i>Close of Conference</i>	<i>Close of Conference</i>

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Tues PM	Room: C202 Stream E: Frameworks Chair:	Room: C406 Stream F: Regional Studies Chair:	Room: C407 Stream G: Ongoing discussion on Global IC Centres	
14:00	Strategic Asset-based Valuation and Evaluation Framework with an Intellectual Capital Perspective Koole Mark, TiasNimbas Business School, The Netherlands and and Eric De Roos, Bradford University, UK	Intellectual Capital in Polish Corporate Groups: Current Trends and Future Challenges Aluchna Maria and Beata Mierzejewska , Warsaw School of Economics, Poland	Led by Leif Edvinssen and Rongbin Lee	
14:30	An IC-based Conceptual Framework for Developing Organizational Decision Making Capability van Winkelen Christine and Jane McKenzie , Henley Business School, University of Reading, UK	The Regulation of Intellectual Capital in the United States Vroman Margaret, Northern Michigan University, Marquette, USA (Research-in-Progress)		
15:30	Room: Auditorio B104 A summary of issues raised during the conference. Led by			
16:00	<i>Close of Conference</i>	<i>Close of Conference</i>	<i>Close of Conference</i>	

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	POSTERS			
	<p>An Analysis of Different Approaches in Reporting on Intangible Assets and Intellectual Capital Krizovaza Zuzana, Masaryk University, Czech Republic</p>	<p>Metaphor and Knowledge Management: How do Experiences of Individual Knowledge Workers Relate to Organizational Strategies to Manage Knowledge? Wittink Jeroen, INHolland University of Applied Sciences, The Netherlands</p>	<p>Learning from Austrian Intellectual Capital Reporting Approaches Stastna Katerina and Klara Margarisova, Czech University of Life Sciences, Prague, Czech Republic</p>	<p>Knowledge Continuity as One of the Managerial Functions Urbancova Hana and Martina Konigova, Czech University of Life Sciences, Prague, Czech Republic</p>
	<p>Identification of Competence in Knowledge-Based Organization Königová Martina and Hana Urbancová, Czech University of Life Sciences, Prague, Czech Republic</p>	<p>Interoperability as a Tool for Acquisition of New Knowledge Kvasnicka Roman, Jii Fejfar and Hana Vydrova, Czech University of Life Sciences, Prague, Czech Republic</p>	<p>The Concept of Intellectual Capital in Regional Networks of Organisations Woll Simon, Catholic University Eichstaett-Ingolstadt, Germany</p>	<p>From Brain Drain to Brain Gain: The Case of Albania Aliaj Edlira, Kristal University, Vlore, Albania</p>

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