



ECIC 2010

ISCTE 
Lisbon University Institute
Management Research Center



2nd European Conference on Intellectual Capital ISCTE Lisbon University Institute, Lisbon, Portugal and Polytechnic Institute of Leiria, Portugal 29-30 March 2010

Mini track Call for Papers: IC and Higher Education

Track Chair: Josephine Lappia, Rotterdam University, The Netherlands

While the whole conference ECIC 2010 focuses on the progress made during the past ten years in raising awareness, developing robust measurement and reporting methods and helping organisations managing better their IC, this mini track focuses on the counterpart of these developments in the renewal of (higher) education. Probably similar to the growth of competence and performance management in HRD departments of organisations since 1990 and the growth of competence based education in institutes for higher education since the end of the last decade. This mini track wants to reveal whether universities nowadays undertake actions to keep on track in preparing their students as future knowledge workers in companies where since 1999 intellectual capital statements and the measuring and reporting of IC more and more comes into the centre of the attention. Some authors state that few degree programs can claim yet to develop the types of people that organizations and countries increasingly are looking for (Bitner & Brown, 2008). In this mini track we are looking for the few emerging policies and practices that we can find in which countries, regions, organizations and/or universities undertake in collaboration with the field to align their education with the knowledge economy in which the graduates will live and work.

In this mini track we welcome contributions in the form of research papers, research in progress, proposals for round table discussions, case studies of emerging practices and practitioner's contributions. Possible topics include, but are not limited to:

Developing interdisciplinary professionals for knowledge intensive organizations; *Models of competences of knowledge workers*; Evidence-based design of workplace learning; *Transferring learning to behavior that enhances knowledge productivity*; Models of education that promote professional excellence in order to meet the needs of the growing service sector, for example: Service Science Management and Engineering (SSME); *Companies that collaborate with universities to contribute to prepare students to be effective in the service sector*.

Submission details:

Abstract details: All submission types require an abstract in the first instance. The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **22 September 2009**. Please read the abstract guidelines section of the website before submitting.

Submission: Online only at <http://academic-conferences.org/ecic/ecic2010/ecic10-abstract-submission.htm>
Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

Full paper: Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be not later than **10 November 2009**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, Elaine Hayne at elaine.hayne@academic-conferences.org

Important information:

The selection panel of the conference committee will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference. The authors of abstracts, which describe a relevant paper, will receive a notification of abstract acceptance. All full papers will be blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, that the standard of English is adequate and that the paper is appropriately referenced. Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration). Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important dates:

Abstract submission deadline:	8 September 2009	Extended to 22 September 2009
Notification of abstract acceptance:	15 September 2009	Extended to 29 September 2009
Full paper due for review: (see note)	27 October 2009	Extended to 10 November 2009
Notification of paper acceptance:	5 January 2010	5 January 2010
Earlybird registration closes:	19 January 2010	19 January 2010
Final paper due (with any changes):	2 February 2010	2 February 2010
Final author registration date:	23 February 2010	23 February 2010

Conference Executive:

Prof. Dr Daniel Andriessen, INHolland University of Applied Sciences, The Netherlands
Dr Ahmed Bounfour, University Paris-Sud, France
Dr Constantin Bratianu, Academy of Economic Studies, Bucharest, Romania
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Professor José María Viedma, Polytechnic University of Catalonia, Spain
Dr Piotr Wisniewski, Warsaw School of Economics, Poland

Conference Committee:

The conference committee consists of key people in the intellectual capital community. The following people have confirmed their participation:

Daniel Andriessen, (INHolland University of Applied Sciences, The Netherlands); Derek Asoh (University of Botswana); Ossi Aura, (Elisa Health & Fitness, Helsinki, Finland); Ahmed Bounfour, (University Paris-Sud, France); Constantin Bratianu, (Academy of Economic Studies, Bucharest Romania); Sladjanad Čabrilo, (Public Utility Company "LISJE", Nova Sadi, Serbia); Daniela Carlucci, (University of Basilicata, Potenza, Italy); Yuan-Chieh Chang, (National Tsing Hua University, Hsinchu, Taiwan); Eggert Claessen, (Reykjavik University, Iceland); Robert de Hoog (University of Twente, The Netherlands); Tjip de Jong, (University of Twente, The Netherlands); John Dumay (University of Sydney, Australia); Susana Elena, (Institute for Prospective Technological Studies and European Commission - Joint Research Centre, Spain); Mihaela Enache, (Universitat Politècnica de Catalunya, Barcelona, Spain); Libor Friedel (Thomas Bata University, Zlín, Czech Republic); Markus Hagemeyer, (Institute of Applied Business Economics, Spain); Melvyn Ingleson (MJI Business Solutions, Scotland, UK); Aki Jaaskelainen (Tampere University of Technology, Finland); Joseph Kessels, (University of Twente, The Netherlands); Aino Kianto, (Lappeenranta University of Technology, Finland); Gan Kin, (MARA University of Technology, Malacca, Malaysia); Mart Kivikas (Clausthal University of Technology, Germany); Marcin Kozak, (Czestochowa University of Technology, Poland); Josephine Lappia (Hogeschool, Rotterdam, The Netherlands); Rongbin Lee, (The Hong Kong Polytechnic University, Hong Kong); Karl-Heinz Leitner, (Austrian Research Centers, Austria); Libor Friedel (Faculty of Management and Economics (FaME), Tomas Bata University in Zlín, Czech Republic); Carol Yeh-Yun Lin,

(National Chengchi University, Taipei Taiwan); Antti Lönnqvist, (Tampere University of Technology, Finland); Pauline Lumbantobing, (PT. Telekomunikasi Indonesia, Tbk, Indonesia); Bernard Marr, (Advanced Performance Institute, UK); Florinda Matos (ISCTE, Portugal); Gordon McConnachie, (GM IAM Services, Bangkok, Thailand); Jussi Okkonen (Tampere University of Technology, Finland); Stephen Pike, (Intellectual Capital Services Ltd, London, UK); Katja Pok (Pok Perspectives, Germany); Agnieta Pretorius, (Tshwane University of Technology, South Africa); Donald Ropes, (University of Amsterdam, The Netherlands); Charles Savage, (FOM Fachhochschule für Ökonomie und Management, Germany); Christiaan Stam, (INHolland University of Applied Sciences, The Netherlands); Eduardo Tome, (Universidade Lusíada, Famalicão, Portugal); Belén Vallejo, (University of the Basque Country, Bilbao, Spain); Frederik van Buren, (Dow Benelux B.V., The Netherlands); Marien van den Boom, (INHolland University of Applied Sciences, The Netherlands); Mitchell Van der Zahn, (Curtin University of Technology, Perth, Australia); Sergej van Middendorp, (v-work strategy B.V. and Fielding Graduate University, Bilthoven, The Netherlands); Jose Maria Viedma (Polytechnic University of Catalonia, Spain); Vilma Vuori (Tampere University of Technology, Finland); Jui Chi Wang, (Hsing Wu College, Taipei County, Taiwan); Campbell Warden, (Instituto de Astrofísica de Canarias, Tenerife); Maria Weir, (Intellectual Assets Centre, Glasgow, Scotland); Alan Willis, (Independent Consultant, Mississauga, Ontario, Canada); Inge Wulf (Clausthal University of Technology, Germany).

If you would like join this committee, please visit <http://academic-conferences.org/application-committee.htm> and complete the application form.

This call for papers can be accessed online at <http://www.academic-conferences.org/ecic/ecic2010/ecic10-home.htm>