



# ECIC 2010

ISCTE   
Lisbon University Institute  
Management Research Center



## 2<sup>nd</sup> European Conference on Intellectual Capital ISCTE Lisbon University Institute, Lisbon, Portugal and Polytechnic Institute of Leiria, Portugal 29-30 March 2010

### Mini track Call for Papers: How to Introduce and Manage Intellectual Capital in SMEs?

**Track Co- Chairs:** Florinda Matos, Management Research Center - ISCTE Business School, Lisbon, Portugal, Robert Huggins, Centre for International Competitiveness, Cardiff School of Management, University of Wales Institute, Cardiff and Maria Weir, Intellectual Assets Centre, Glasgow

Considering the current context, where the markets become more competitive, forcing companies to be constantly innovating, management of intellectual capital seems to be the most valuable asset, as the main driver of innovation.

In the case of small and medium-sized enterprises (SMEs), the problem of intellectual capital management appears to be more complex because, normally, it is very difficult to introduce and to manage intangible assets, which, combined with the scarcity of resources, undermine competitiveness.

The purpose of this Mini Track is to discuss how we can introduce intellectual capital in SMEs and how to manage this intellectual capital as inducer of innovation. Possible topics include, but are not limited to:

*Intellectual capital management in SMEs; How to introduce intellectual capital in SMEs; Certification / accreditation Models of intellectual capital management; Intellectual capital management and organizational performance in SMEs; Intellectual capital management and Innovation in SMEs.*

#### Submission details:

**Abstract details:** All submission types require an abstract in the first instance. The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **22 September 2009**. Please read the abstract guidelines section of the website before submitting.

**Submission:** Online only at <http://academic-conferences.org/ecic/ecic2010/ecic10-abstract-submission.htm>  
Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

**Full paper:** Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be not later than **10 November 2009**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, Elaine Hayne at [elaine.hayne@academic-conferences.org](mailto:elaine.hayne@academic-conferences.org)

#### Important information:

The selection panel of the conference committee will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference. The authors of abstracts, which describe a relevant

paper, will receive a notification of abstract acceptance. All full papers will be blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, that the standard of English is adequate and that the paper is appropriately referenced. Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration). Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

#### **Important dates:**

Abstract submission deadline:	<b>8 September 2009</b>	<b>Extended to 22 September 2009</b>
Notification of abstract acceptance:	<b>15 September 2009</b>	<b>Extended to 29 September 2009</b>
Full paper due for review:	<b>27 October 2009</b>	<b>Extended to 10 November 2009</b>
Notification of paper acceptance:	<b>5 January 2010</b>	<b>5 January 2010</b>
Earlybird registration closes:	<b>19 January 2010</b>	<b>19 January 2010</b>
Final paper due (with any changes):	<b>2 February 2010</b>	<b>2 February 2010</b>
Final author registration date:	<b>23 February 2010</b>	<b>23 February 2010</b>

#### **Conference Executive:**

Prof. Dr Daniel Andriessen, INHolland University of Applied Sciences, The Netherlands  
Dr Ahmed Bounfour, University Paris-Sud, France  
Prof. Dr Constantin Bratianu, Academy of Economic Studies, Bucharest, Romania  
Professor Alexandra Fernandes, ISCTE-IUL, Lisbon, Portugal  
Sílvia Ferrão, Polytechnic Institute of Leiria, Portugal  
Vitor Hugo Ferreira, Polytechnic Institute of Leiria, Portugal  
Dr Aino Kianto, Lappeenranta University of Technology, Finland  
Josephine Lappia, Rotterdam University, The Netherlands  
Prof. Dr Rongbin W. B Lee, Hong Kong Polytechnic University, PRC  
Dr Karl-Heinz Leitner, Austrian Research Centers, Austria  
Dr Antti Lönnqvist, Tampere University of Technology, Finland  
Professor Albino Lopes, ISCTE-IUL, Lisbon, Portugal  
Professor Bernard Marr, Advanced Performance Institute, UK  
Florinda Matos, ISCTE-IUL, Lisbon, Portugal  
Dr Gordon McConnachie, Coordinator Global Association of IC Practitioners, Thailand  
Professor Paulo Rita, ISCTE-IUL, Lisbon, Portugal  
Dr Susana Rodrigues, CDRSP, Polytechnic Institute of Leiria, Portugal  
Dr Christiaan Stam, INHolland University of Applied Sciences, The Netherlands  
Dr Marien van den Boom, INHolland University of Applied Sciences, The Netherlands  
Professor José María Viedma, Polytechnic University of Catalonia, Spain  
Dr Piotr Wisniewski, Warsaw School of Economics, Poland

#### **Conference Committee:**

The conference committee consists of key people in the intellectual capital community. The following people have confirmed their participation:

Daniel Andriessen, (INHolland University of Applied Sciences, The Netherlands); Derek Asoh (University of Botswana); Ossi Aura, (Elisa Health & Fitness, Helsinki, Finland); Ahmed Bounfour, (University Paris-Sud, France); Constantin Bratianu, (Academy of Economic Studies, Bucharest Romania); Sladjanad Čabrilo, (Public Utility Company "LISJE", Nova Sadi, Serbia); Daniela Carlucci, (University of Basilicata, Potenza, Italy); Yuan-Chieh Chang, (National Tsing Hua University, Hsinchu, Taiwan); Eggert Claessen, (Reykjavik University, Iceland); Robert de Hoog (University of Twente, The Netherlands); Tjip de Jong, (University of Twente, The Netherlands); John Dumay (University of Sydney, Australia); Susana Elena, (Institute for Prospective Technological Studies and European Commission - Joint Research Centre, Spain); Mihaela Enache, (Universitat Politècnica de Catalunya, Barcelona, Spain); Libor Friedel (Thomas Bata University, Zlín, Czech Republic); Markus Hagemeister, (Institute of Applied Business Economics, Spain); Melvyn Ingleson (MJI Business Solutions, Scotland, UK); Aki Jaaskelainen (Tampere University of Technology, Finland); Joseph Kessels, (University of Twente, The Netherlands); Aino Kianto, (Lappeenranta University of Technology, Finland); Gan Kin, (MARA University of Technology, Malacca, Malaysia); Mart Kivikas (Clausthal University of Technology, Germany); Marcin Kozak, (Czestochowa University of Technology, Poland); Josephine Lappia (Hogeschool, Rotterdam, The Netherlands); Rongbin Lee, (The Hong Kong Polytechnic University, Hong Kong); Karl-Heinz Leitner, (Austrian Research Centers, Austria); Libor Friedel (Faculty of Management and Economics (FaME), Tomas Bata University in Zlín, Czech Republic); Carol Yeh-Yun Lin, (National Chengchi University, Taipei Taiwan); Antti Lönnqvist, (Tampere University of Technology, Finland); Pauline Lumbantobing, (PT. Telekomunikasi Indonesia, Tbk, Indonesia); Bernard Marr, (Advanced Performance Institute, UK); Florinda Matos (ISCTE, Portugal); Gordon McConnachie, (GM IAM Services, Bangkok, Thailand);

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Jussi Okkonen (Tampere University of Technology, Finland); Stephen Pike, (Intellectual Capital Services Ltd, London, UK); Katja Pok (Pok Perspectives, Germany); Agnieta Pretorius, (Tshwane University of Technology, South Africa); Donald Ropes, (University of Amsterdam, The Netherlands); Charles Savage, (FOM Fachhochschule für Ökonomie und Management, Germany); Christiaan Stam, (INHolland University of Applied Sciences, The Netherlands); Eduardo Tome, (Universidade Lusíada, Famalicão, Portugal); Belén Vallejo, (University of the Basque Country, Bilbao, Spain); Frederik van Buren, (Dow Benelux B.V., The Netherlands); Marien van den Boom, (INHolland University of Applied Sciences, The Netherlands); Mitchell Van der Zahn, (Curtin University of Technology, Perth, Australia); Sergej van Middendorp, (v-work strategy B.V. and Fielding Graduate University, Bilthoven, The Netherlands); Jose Maria Viedma (Polytechnic University of Catalonia, Spain); Vilma Vuori (Tampere University of Technology, Finland); Jui Chi Wang, (Hsing Wu College, Taipei County, Taiwan); Campbell Warden, (Instituto de Astrofísica de Canarias, Tenerife); Maria Weir, (Intellectual Assets Centre, Glasgow, Scotland); Alan Willis, (Independent Consultant, Mississauga, Ontario, Canada); Inge Wulf (Clausthal University of Technology, Germany).

If you would like join this committee, please visit <http://academic-conferences.org/application-committee.htm> and complete the application form.

This call for papers can be accessed online at  
<http://www.academic-conferences.org/ecic/ecic2010/ecic10-home.htm>