



ECIC 2010

ISCTE
Lisbon University Institute
Management Research Center



2nd European Conference on Intellectual Capital ISCTE Lisbon University Institute, Lisbon, Portugal and Polytechnic Institute of Leiria, Portugal 29-30 March 2010

Programme Co-Chairs: Paulo Rita and Alexandra Fernandes, ISCTE-IUL, Lisbon, Portugal and Vitor Hugo Ferreira and Silvia Ferrão, Polytechnic Institute of Leiria, Portugal

Call for Papers, Posters, Round Table Proposals, Practitioner Contributions and Product Demonstrations

Today, almost 80% of economic value creation is based on intangible resources. However, most organizations still do not know how to reveal the value of these resources and how to give direction to future value creation. The concept of intellectual capital gives intangibles 'a body' and therefore makes it possible to measure, communicate and interpret them. This conference combines theory and practice and gives a state-of-the-art overview of intellectual capital measurement and management.

The conference is seeking quantitative, qualitative and experience-based papers from industry and academe. Papers can be conceptual, theoretical, empirical, experimental, and case studies. Topics may include but are not limited to: *Intellectual capital; Structural capital; Human capital; Social capital; Management methods for valuation and measurement; Reporting initiatives; Disclosing intangibles; Intellectual assets; Intellectual liabilities; Measurement fundamentals; The effect of knowledge management; The effect of communities of practice; Intellectual capital and culture; Intellectual capital of nations and regions; Measurement of intellectual capital in universities; Value extraction; Innovation; Knowledge creation; Knowledge management; Learning; Competitive advantage; Value networks; Value conversion; Financial valuations; IC as a business strategy; Patent valuation; Intellectual Capital as a development tool; Intellectual Capital auditing; IC and Corporate Social Responsibility; Business and Competitive Intelligence and Intellectual Capital.*

As well as full academic papers, the following submissions are welcomed: **Research in Progress, Case Study Submissions, Practitioner Contributions, Poster Submissions and Round Table Proposals.** For further details see the conference website at <http://academic-conferences.org/ecic/ecic2010/ecic10-home.htm>

Submission details:

Abstract details: All submission types require an abstract in the first instance. The Abstract should be between 300 and 500 words including up to five keywords and keyphrases to be received by **8 September 2009**. Please read the abstract guidelines section of the website before submitting.

Submission: Online only at <http://academic-conferences.org/ecic/ecic2010/ecic10-abstract-submission.htm>
Please ensure that you complete all relevant sections of the form and indicate clearly if the contact author is not the lead author.

Full paper: Only required when the abstract has been selected and not to be more than 5,000 words to be received by **27 October 2009**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, Elaine Hayne at elaine.hayne@academic-conferences.org

Important dates:

Abstract submission deadline:	8 September 2009
Notification of abstract acceptance:	15 September 2009
Full paper due for review:	27 October 2009
Notification of paper acceptance:	5 January 2010
Earlybird registration closes:	19 January 2010
Final paper due (with any changes):	2 February 2010
Final author registration date:	23 February 2010