



ECIC 2009

INHOLLAND
University of Applied Sciences

European Conference on Intellectual Capital INHolland University of Applied Sciences, Haarlem, The Netherlands 28-29 April 2009

- Conference Chair:** Dr Daan Andriessen, Centre for Research in Intellectual Capital, INHolland University, The Netherlands
- Programme Chair:** Dr Christiaan Stam, Centre for Research in Intellectual Capital, INHolland University, The Netherlands
- Keynote Speaker:** Professor Leif Edvinsson, Lund University and Hong Kong Polytechnic University

Call for papers, workshops and tutorials

Practitioner mini track on IC centres across the globe.

Track chair: Dr. Gordon McConnachie, Coordinator Global Association of IC Practitioners

In more and more countries organisations are set up to stimulate intellectual capital management. Examples are The Arab Knowledge Economy Association, The developing China IC Support Network, CIP Gothenburg, The Hong Kong based Asia Pacific IC Centre, The IA Centre Scotland, The Indonesia IC Research Centre, InHolland University IC Research Centre, Lund University IC Centre, The Ministry of Economics Trade and Industry Japan, The Taiwan IC Research Centre, The Croatian IC Research Centre, The Finland Futures Research Centre, The IP Academy of Singapore, and The Syrian Economic Business Centre. These organisations are driven in some cases predominantly by the desire to create new knowledge and in others by the desire to apply knowledge and IC to foster economic development.

This track is a special track set up to facilitate learning between people from all over the world who are involved with IC Centres. The minitrack will act as a platform for all interested organisations to network and share experience in this new and developing field. Questions that will be addressed include:

- What are the difficulties of setting up and maintaining IC Centres and how can these be overcome?
- Is it useful to set up a community of practice (a real one, not only a virtual one) of people who work for IC Centres to exchange knowledge about how to run a successful IC Centre?
- Should such a group act as an Association or Federation for IC practitioners?
- If so, how could such a group work on global IC Curriculum development?
- Should it start activities aimed at accreditation and or registration of IC practitioners?
- Should the group get involved in the debate about standardisation of a number of practices, including the valuation of IC and the reporting of IC?
- Can the group get involved in the gathering of experiences from all over the world in applying IC tools? There are many tools but there is hardly any evidence about their effectiveness.

To facilitate the learning process, participants are encouraged to write and present a short (5 page) case description about their own experiences with IC Centres. We encourage you to not only write a success story but to focus on the dilemmas and hurdles you have experienced and the solutions you have found (or have not found). We all know we learn most from our mistakes!

Submission details:

Abstract details: Please use the abstract submission form online at <http://academic-conferences.org/ecic/ecic2009/ecic09-abstract-submission.htm> to tell us about your intention to submit a case description. Notifications should be received not later than 7 October 2008 and should include full details of all authors, keywords, a working title, a brief description of the proposed case description and sentence explaining why you think the case description will be of interest to participants.

Short paper: Not to be more than 2,500 words including summary and keywords. If references are used then the Harvard referencing rules need to be followed. Submission date will be no later than 25 November 2008. Papers should be submitted as .doc or .rtf file attachments by email to the

Conference Manager, Elaine Hayne at elaine.hayne@academic-conferences.org clearly marked for the practitioner mini track.

Important information:

Submissions to this mini track will not undergo peer review. The mini track chair, with assistance from the conference committee if required, will decide which submissions will be accepted for presentation. Papers will be assessed not only on relevance to the mini track, but also on length of submission and standard of English. Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration). Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important dates:

Abstract submission deadline:	7 October 2008
Notification of abstract acceptance:	14 October 2008
Full case description due:	25 November 2008
Notification of acceptance:	3 February 2009
Earlybird registration closes:	17 February 2009
Final case description submission:	3 March 2009
Final author registration date:	24 March 2009

Conference Executive:

Prof. Dr Daniel Andriessen, INHolland University of Applied Sciences, The Netherlands
Dr Ahmed Bounfour, University Paris-Sud, France
Tjip de Jong, University of Twente, The Netherlands
Dr Aino Kianto, Lappeenranta University of Technology, Finland
Prof. Dr Rongbin W. B Lee, Hong Kong Polytechnic University, PRC
Dr Karl-Heinz Leitner, Austrian Research Centers, Austria
Dr Antti Lönnqvist, Tampere University of Technology, Finland
Professor Bernard Marr, Advanced Performance Institute, UK
Dr Gordon McConnachie, Coordinator Global Association of IC Practitioners, Thailand
Dr Christiaan Stam, INHolland University of Applied Sciences, The Netherlands
Dr Marien van den Boom, INHolland University of Applied Sciences, The Netherlands

Conference Committee:

The conference committee consists of key people in the intellectual capital community. The following people have confirmed their participation:

Daniel Andriessen, (INHolland University of Applied Sciences, The Netherlands); Ossi Aura, (Elisa Health & Fitness, Helsinki, Finland); Ahmed Bounfour, (University Paris-Sud, France); Constantin Bratianu, (Academy of Economic Studies, Bucharest Romania); Sladjanad Čabrilo, (Public Utility Company "LISJE", Nova Sadi, Serbia); Daniela Carlucci, (University of Basilicata, Potenza, Italy); Yuan-Chieh Chang, (National Tsing Hua University, Hsinchu, Taiwan); Eggert Claessen, (Reykjavik University, Iceland); Tjip de Jong, (University of Twente, The Netherlands); Susana Elena, (Institute for Prospective Technological Studies and European Commission - Joint Research Centre, Spain); Mihaela Enache, (Universitat Politècnica de Catalunya, Barcelona, Spain); Kin Gan, (MARA University of Technology, Malacca, Malaysia); Markus Hagemester, (Institute of Applied Business Economics, Spain); Joseph Kessels, (University of Twente, The Netherlands); Aino Kianto, (Lappeenranta University of Technology, Finland); Marcin Kozak, (Czestochowa University of Technology, Poland); Rongbin Lee, (The Hong Kong Polytechnic University, Hong Kong); Karl-Heinz Leitner, (Austrian Research Centers, Austria); Friedel Libor, (Tomas Bata University, Zlin, Czech Republic); Carol Yeh-Yun Lin, (National Chengchi University, Taipei Taiwan); Antti Lönnqvist, (Tampere University of Technology, Finland); Pauline Lumbantobing, (PT. Telekomunikasi Indonesia, Tbk, Indonesia); Bernard Marr, (Advanced Performance Institute, UK); Gordon McConnachie, (GM IAM Services, Bangkok, Thailand); Stephen Pike, (Intellectual Capital Services Ltd, London, UK); Agnieta Pretorius, (Tshwane University of Technology, South Africa); Donald Ropes, (University of Amsterdam, The Netherlands); Charles Savage, (FOM Fachhochschule für Ökonomie und Management, Germany); Christiaan Stam, (INHolland University of Applied Sciences, The Netherlands); Eduardo Tome, (Universidade Lusíada, Famalicão, Portugal); Belén Vallejo, (University of the Basque Country, Bilbao, Spain); Frederik van Buren, (Dow Benelux B.V., The Netherlands); Marien van den Boom, (INHolland University of Applied Sciences, The Netherlands); Mitchell Van der Zahn, (Curtin University of Technology, Perth, Australia); Sergej van Middendorp, (v-work strategy B.V. and Fielding Graduate University, Bilthoven, The Netherlands); Jui Chi Wang, (Hsing Wu College, Taipei County,

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Taiwan); Campbell Warden, (Instituto de Astrofísica de Canarias, Tenerife); Maria Weir, (Intellectual Assets Centre, Glasgow, Scotland); Alan Willis, (Independent Consultant, Mississauga, Ontario, Canada).

If you would like join this committee, please visit <http://academic-conferences.org/application-committee.htm> and complete the application form.

This call for papers can be accessed online at
<http://academic-conferences.org/ecic/ecic2009/ecic09-call-papers.htm>