



ECIC 2009

INHOLLAND
University of Applied Sciences

**European Conference on Intellectual Capital
INHolland University of Applied Sciences,
Haarlem, The Netherlands
28-29 April 2009**

- Conference Chair:** Dr Daan Andriessen, Centre for Research in Intellectual Capital, INHolland University, The Netherlands
- Programme Chair:** Dr Christiaan Stam, Centre for Research in Intellectual Capital, INHolland University, The Netherlands
- Keynote Speaker:** Professor Leif Edvinsson, Lund University and Hong Kong Polytechnic University

Call for papers, workshops and tutorials

Today, almost 80% of economic value creation is based on intangible resources. However, most organizations still do not know how to reveal the value of these resources and how to give direction to future value creation. The concept of intellectual capital gives intangibles 'a body' and therefore makes it possible to measure, communicate and interpret them. This conference combines theory and practice and gives a state-of-the-art overview of intellectual capital measurement and management.

In June 1999 The Netherlands hosted the OECD international symposium on: "Measuring and reporting intellectual capital; experiences, issues, and prospects". This symposium turned out to be a milestone in the development of the intellectual capital movement. For the first time in history researchers and practitioners from all over the world joined together to discuss the progress made in the field of measurement and reporting of intellectual capital. Many of today's IC initiatives are rooted in this OECD symposium (e.g. Danish Guideline, the MERITUM project and others). In 2009 it will be 10 years since this groundbreaking symposium took place and it is time to take stock of the developments over the last 10 years. What progress did we make in raising awareness, developing robust measurement and reporting methods, and helping organizations to better manage their IC?

The conference is seeking quantitative, qualitative and experience-based papers from industry and academe. Papers can be conceptual, theoretical, empirical, experimental, and case studies. Topics may include but are not limited to: *Intellectual capital; Structural capital; Human capital; Social capital; Management methods for valuation and measurement; Reporting initiatives; Disclosing intangibles; Intellectual assets; Intellectual liabilities; Measurement fundamentals; The effect of knowledge management; The effect of communities of practice; Intellectual capital and culture; Intellectual capital of nations and regions; Measurement of intellectual capital in universities; Value extraction; Innovation; Knowledge creation; Knowledge management; Learning.*

In addition to the main conference, submissions are welcomed to the following mini tracks: Benefits and limitations of the intellectual capital metaphor, chaired by Daan Andriessen, INHolland University of Applied Sciences, The Netherlands; Intellectual capital of nations, regions and cities, chaired by Ahmed Bounfour; Social capital, chaired by Tjip de Jong; The dynamics of intellectual capital, chaired by Aino Kainto, Lappeenranta University of Technology, Finland; Intellectual capital for universities and research organisations, chaired by Karl-Heinz Leitner, Austrian Research Centres, Austria; Measuring the effect of knowledge management, chaired by Antti Lönnqvist, Tampere University of Technology, Finland; Measuring and reporting intellectual capital, chaired by Bernard Marr, The Advanced Performance Institute, UK. In addition to the academic mini tracks, there will be a practitioner track on IC centres across the globe, chaired by Gordon McConnachie and a Doctoral Consortium, chaired by Don Ropes and Christiaan Stam, Centre for Research in Intellectual Capital, INHolland University, The Netherlands.

Full details of the mini tracks are available at <http://academic-conferences.org/ecic/ecic2009/ecic09-minitrack.htm>

Submission details:

Abstract details: The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **7 October 2008**. Please read the abstract guidelines section of the website before submitting.

Submission: Online at <http://academic-conferences.org/ecic/ecic2009/ecic09-abstract-submission.htm>
Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

Full paper: Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be no later than 25 November 2008. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, Elaine Hayne at elaine.hayne@academic-conferences.org

Important information:

The selection panel of the conference committee will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference. The authors of abstracts, which describe a relevant paper, will receive a notification of abstract acceptance. All full papers will be blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, that the standard of English is adequate and that the paper is appropriately referenced. Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration). Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important dates:

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| Abstract submission deadline: | 7 October 2008 |
| Notification of abstract acceptance: | 14 October 2008 |
| Full paper due for review: | 25 November 2008 |
| Notification of paper acceptance (with changes): | 3 February 2009 |
| Earlybird registration closes: | 17 February 2009 |
| Final paper submission (with changes): | 3 March 2009 |
| Final author registration date: | 24 March 2009 |

Conference Executive:

Prof. Dr Daniel Andriessen, INHolland University of Applied Sciences, The Netherlands
Dr Ahmed Bounfour, University Paris-Sud, France
Tjip de Jong, University of Twente, The Netherlands
Dr Aino Kianto, Lappeenranta University of Technology, Finland
Prof. Dr Rongbin W. B Lee, Hong Kong Polytechnic University, PRC
Dr Karl-Heinz Leitner, Austrian Research Centers, Austria
Dr Antti Lönnqvist, Tampere University of Technology, Finland
Professor Bernard Marr, Advanced Performance Institute, UK
Dr Gordon McConnachie, Coordinator Global Association of IC Practitioners, Thailand
Dr Christiaan Stam, INHolland University of Applied Sciences, The Netherlands
Dr Marien van den Boom, INHolland University of Applied Sciences, The Netherlands
Professor Jose Maria Viedma, Polytechnic University of Catalonia, Spain

Conference Committee:

The conference committee consists of key people in the intellectual capital community. The following people have confirmed their participation:

Daniel Andriessen, (INHolland University of Applied Sciences, The Netherlands); Derek Asoh (University of Botswana); Ossi Aura, (Elisa Health & Fitness, Helsinki, Finland); Ahmed Bounfour, (University Paris-Sud, France); Constantin Bratianu, (Academy of Economic Studies, Bucharest Romania); Sladjanad Čabrilo, (Public Utility Company "LISJE", Nova Sadi, Serbia); Daniela Carlucci, (University of Basilicata, Potenza, Italy); Yuan-Chieh Chang, (National Tsing Hua University, Hsinchu, Taiwan); Eggert Claessen, (Reykjavik University, Iceland); Robert de Hoog (University of Twente, The Netherlands); Tjip de Jong, (University of Twente, The Netherlands); John Dumay (University of Sydney, Australia); Susana Elena, (Institute for Prospective Technological Studies and

European Commission - Joint Research Centre, Spain); Mihaela Enache, (Universitat Politècnica de Catalunya, Barcelona, Spain); Libor Friedel (Thomas Bata University, Zlin, Czech Republic); Markus Hagemeyer, (Institute of Applied Business Economics, Spain); Melvyn Ingleson (MJI Business Solutions, Scotland, UK); Aki Jaaskelainen (Tampere University of Technology, Finland); Joseph Kessels, (University of Twente, The Netherlands); Aino Kianto, (Lappeenranta University of Technology, Finland); Gan Kin, (MARA University of Technology, Malacca, Malaysia); Mart Kivikas (Clausthal University of Technology, Germany); Marcin Kozak, (Czestochowa University of Technology, Poland); Josephine Lappia (Hogeschool, Rotterdam, The Netherlands); Rongbin Lee, (The Hong Kong Polytechnic University, Hong Kong); Karl-Heinz Leitner, (Austrian Research Centers, Austria); Carol Yeh-Yun Lin, (National Chengchi University, Taipei Taiwan); Antti Lönnqvist, (Tampere University of Technology, Finland); Pauline Lumbantobing, (PT. Telekomunikasi Indonesia, Tbk, Indonesia); Bernard Marr, (Advanced Performance Institute, UK); Gordon McConnachie, (GM IAM Services, Bangkok, Thailand); Jussi Okkonen (Tampere University of Technology, Finland); Stephen Pike, (Intellectual Capital Services Ltd, London, UK); Katja Pok (Pok Perspectives, Germany); Agnieta Pretorius, (Tshwane University of Technology, South Africa); Donald Ropes, (University of Amsterdam, The Netherlands); Charles Savage, (FOM Fachhochschule für Ökonomie und Management, Germany); Christiaan Stam, (INHolland University of Applied Sciences, The Netherlands); Eduardo Tome, (Universidade Lusíada, Famalicão, Portugal); Belén Vallejo, (University of the Basque Country, Bilbao, Spain); Frederik van Buren, (Dow Benelux B.V., The Netherlands); Marien van den Boom, (INHolland University of Applied Sciences, The Netherlands); Mitchell Van der Zahn, (Curtin University of Technology, Perth, Australia); Sergej van Middendorp, (v-work strategy B.V. and Fielding Graduate University, Bilthoven, The Netherlands); Jose Maria Viedma (Polytechnic University of Catalonia, Spain); Vilma Vuori (Tampere University of Technology, Finland); Jui Chi Wang, (Hsing Wu College, Taipei County, Taiwan); Campbell Warden, (Instituto de Astrofísica de Canarias, Tenerife); Maria Weir, (Intellectual Assets Centre, Glasgow, Scotland); Alan Willis, (Independent Consultant, Mississauga, Ontario, Canada); Inge Wulf (Clausthal University of Technology, Germany).

If you would like join this committee, please visit <http://academic-conferences.org/application-committee.htm> and complete the application form.

This call for papers can be accessed online at <http://academic-conferences.org/ecic/ecic2009/ecic09-call-papers.htm>