In the research literature, digital games are often viewed as having negative effects on mental and physical health. However, the exergame genre has been evolved to facilitate physical health of players. Exergames involve physical activity as a means of interacting with the game. A major reason for increased interest in exergaming is the concern over the high levels of obesity in Western society. It has been argued that video games are one of the main reasons for physical inactivity, because the games that children are used to play are not physical by their nature. The emerging exergames genre tries to change this by encouraging players to perform physical movements during the game play. This track seeks original, high-quality contributions both in scholarly and practical contexts that will consider exergaming from different perspectives.

Topics include, but are not limited to:-

- Design principles for exergames
- The usefulness of exergaming in physical education and rehabilitation
- Health benefits of exergaming
- Design and development of exergame technologies
- Multiplayer exergames
- The effectiveness of Commercial off the Shelf exergames such like Wii Sports and Wii fit
- The acceptance of exergaming

**Publication opportunity**

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN and ECGBL proceedings are listed in the Thomson ISI Index to Scientific and Technical Proceedings (ISTP/ISI Proceedings), the Thomson ISI Index to Social Sciences & Humanities Proceedings (ISSHP) and the Thomson ISI Index to Social Sciences & Humanities Proceedings (ISSHP/ISI Proceedings); indexed by the Institution of Engineering and Technology in the UK and listed on the EBSCO database.

Papers presented at the conference will be considered for publication in a special issue of the Electronic Journal of e-Learning. The latest issue of the journal is available to read online. Journal accreditations are listed on the conference website.
Submission details:

Abstracts: All submission types (other than product demonstrations) require a 300-500 word abstract in the first instance, to be received by 1 April 2010. Please read the guidelines at http://academic-conferences.org/abstract-guidelines.htm

Submission: Only accepted by online form submission at http://academic-conferences.org/ecgbl/ecgbl2010/ecgbl10-abstract-submission.htm

Full paper: Only required for academic submissions once the abstract has been selected, no more than 5,000 words to be received by 20 May 2010. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, Charlotte Hall (charlotte@academic-conferences.org).

Important information:
The selection panel of the conference committee will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference. The authors of abstracts, which describe a relevant paper, will receive a notification of abstract acceptance. All full papers will be blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, that the standard of English is adequate and that the paper is appropriately referenced. Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration). Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

Important dates:
Abstract submission deadline: 1 April 2010
Notification of abstract acceptance: 8 April 2010
Full paper due for review: 20 May 2010
Notification of paper acceptance (with any changes): 29 July 2010
Earlybird registration closes: 12 August 2010
Final paper due (with any changes): 26 August 2010
Final author registration date: 16 September 2010

Details of all the mini tracks and a full call for papers are available on the conference website at http://academic-conferences.org/ecgbl/ecgbl2010/ecgbl10-home.htm