

**4th European Conference on
Entrepreneurship and Innovation
University of Antwerp, Belgium
10-11 September 2009**

Conference Chair: Dirk Van Dyck, University of Antwerp, Belgium

Programme Chair: Johan Braet, University of Antwerp, Belgium

Keynote Speakers: Magnus Klofsten, Linköping University, Sweden

"Managing the early development of ventures – key aspects"

Paul Verhaert, Verhaert Space, Belgium

"Integrated product development: a step stone that makes or breaks the valorisation of new findings".

Call for Papers, Posters, Round Table Proposals, Practitioner Contributions and Product Demonstrations

Mini track on Entrepreneurial Finance

Track co-chairs: João Leitão, Technical University of Lisbon, Portugal, Manuel da Rocha Armada, University of Minho, Portugal, Christine Mitter, Salzburg University of Applied Sciences, Austria and Paulo Rupino da Cunha, University of Coimbra, Portugal.

This mini-track spotlights entrepreneurial finance in knowledge based firms (KBF) as a core topic for the practitioners and policy makers that are oriented to the promotion of the endogenous growth of the firm, by taking into consideration the importance of financing strategic assets for promoting growth, such as, brand image, research and development (R&D) and other intangible assets, in a long term strategic planning perspective.

The financing sources are critical to accomplish strategic goals, in terms of promoting entrepreneurial growth through the intensive incorporation of knowledge. Bootstrapping is a potential mechanism for promoting technological and organizational change within organizations that is sometimes neglected by the entrepreneurs. Furthermore, the role played by social networks developed by the entrepreneur in the access to financing sources, deserves further research and understanding.

In this sense, the regulatory framework and public policies that aim to promote an entrepreneurial environment through the design of incentives for promoting ambitious and high-growth KBF, which focus their activities in the incorporation of knowledge, under an innovative and sustainable basis, are critical for promoting innovation and growth.

The mini-track will therefore draw attention in the different financing sources, both external and internal that may foster the entrepreneurial performance of ventures, especially, the knowledge based one. This is a priority that deserves to be explored and addressed with grounded and empirical research.

Topics of interest to this mini-track focus include, but are not limited to:

- Bootstrapping and entrepreneurial performance
- Financial management for KBF
- Financing entrepreneurial ventures
- Financing beyond the startup phase
- Financing rapid growth through intangible assets
- Financing R&D and brand image
- Public policy and regulatory issues: government programmes, tax policies, and other regulations
- Social and relational networks of the entrepreneurs and financing
- Sources of funding available to new and growing businesses

- Venture capital and venture capitalists.

Publication opportunity

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN and ECEI proceedings are listed in the Thomson ISI Index Social Sciences & Humanities Proceedings (ISSHP/ISI Proceedings) and the Thomson Index to Social Sciences & Humanities Proceedings (ISSHP)

Selected papers presented at the conference will also be considered for publication in a special issue of the International Journal of Entrepreneurial Venturing (IJEV).

As well as full academic papers, the following submissions are welcomed:

Research in Progress; Researchers may submit current projects whilst they are still in progress.

Case Study Submissions; Submissions should be written to publishable standards.

Poster Submissions; Welcomed in any of the areas identified in the call for papers.

Round Table Proposals; Topical subjects proposed for discussion.

Practitioner Contributions; Contributions, either presentations or demonstrations, from individuals and organisations working in the field. Presentation submissions should follow the abstract submission process. For product demonstrations, please submit a proposal of 200-300 words describing a research facilitation product you would like to demonstrate and the audience it serves. Proposals should be sent as an email attachment to [Sue Nugus](mailto:Sue.Nugus@academic-conferences.org) not later than **9 April 2009**. Demonstrations themselves are expected to be approximately 15 minutes in length.

Submission details

Abstract details: All submission types require a 300-500 word abstract in the first instance, to be received by **19 February 2009**. Please read the guidelines at <http://academic-conferences.org/abstract-guidelines.htm>

Submission: Only accepted by online form submission at <http://academic-conferences.org/ecei/ecei2009/ecei09-abstract-submission.htm>.

Full paper: Only required for academic submissions once the abstract has been selected, no more than 5,000 words to be received **9 April 2009**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Elaine Hayne](mailto:elaine.hayne@academic-conferences.org) at elaine.hayne@academic-conferences.org

All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

Important dates

Abstract submission deadline:	19 February 2009
Notification of abstract acceptance:	26 February 2009
Full paper due for review:	9 April 2009
Notification of paper acceptance (subject to any requested changes):	18 June 2009
Earlybird registration closes:	02 July 2009
Final paper due (with changes):	16 July 2009
Final author registration date:	6 August 2009

Conference Executive

Professor Christiaan Baelus, Artesis University College, Antwerp, Belgium
Eric Bodger, University of Winchester, UK
Professor Johan Braet, University of Antwerp, Belgium
Professor Charles Despres, Ecole Polytechnique, France
Katrina Easterling, Winchester Business School, University of Winchester, UK
Professor Alea Fairchild, Vesalius College, Vrije Univ Brussels, Belgium
Dr Heather Fulford, Robert Gordon University, Aberdeen, UK
Paul Jones, University of Glamorgan, UK
Trish Kernan, University of Winchester, UK
Professor Magnus Klofsten, Linköping University, Sweden
Professor João Leitão, Technical University of Lisbon, Portugal
Dr Loykie Lominé, University of Winchester, UK
Professor Neil Marriott, University of Winchester, UK
Dr Sean Pather, e-Innovaton Academy, Cape Peninsula University of Technology, South Africa
Professor Christopher Turner, University of Winchester, UK
Dr Catherine L. Wang, Royal Holloway, University of London, UK

Conference Committee:

The conference programme committee consists of key people in the entrepreneurship and innovation community, both from the UK and overseas. The following people have confirmed their participation:

Amiruddin, Ahamat (Multimedia University, Malaysia); Nigel Adams (University of Buckingham, UK); Senguttuvan Annamalai (Madha Engineering College India); Robert Atkinson (The Information Technology and Innovation Foundation, Washington, USA); Ashwini Awasthi (MLSM College, Sundernagar India); Alan Barrell (Centre for Enterprise Learning, University of Cambridge, UK); Eric Bodger (University of Winchester, UK); Benjamin Botchway (American University of Nigeria, Nigeria); John Bourne (Olin College, Massachusetts, USA); Sheryl Buckley (University of Johannesburg, South Africa); Arie Buijs (Utrecht University, Netherlands); Kevin Burt (University of Lincoln, UK); Elias Carayannis (George Washington University, USA); Yanto Chandra (University of Amsterdam, Netherlands); Paulo Rupino Cunha (University of Coimbra, Portugal); Leo-Paul Dana (University of Canterbury, Christchurch, New Zealand); Charles Depres (Conservatoire des Arts et Metiers, Paris, France); Katrina Easterling (University of Winchester, UK); Vasco Eiriz (University of Minho, Portugal); Alea Fairchild (Vesalius College, Vrije Univ Brussels, Belgium); Maria Joao Ferreira (Universidade Portucalense, Porto, Portugal); Heather Fulford (Aberdeen Business School, UK); Brendan Galbraith (University of Ulster, UK); Andrew Goh (University of South Australia, Australia); Khaled Hamid (Virginia Commonwealth University, Richmond, USA); Saskia Harkema (The Hague University of Applied Sciences, The Netherlands); Charles Hofer (University of Georgia, USA); Paul Jones (University of Glamorgan UK); Alexandros Kakouris (University of Athens, Greece); Trish Kernan (University of Winchester, UK); Fred Kiesner (Loyola Marymount University, USA); Gyeung-Min Kim (Ewha Womens University, Seoul, Korea); Sam Kongwa (Walter Sisulu University, Mthatha, South Africa); Codrin Kruijne (Utrecht University, Netherlands); Kothandaraman Kumar (Indian Institute of Management Bangalore, India); Jonathan Lean (University of Plymouth Business School, UK); João Leitão (University of Beira Interior, Covilhã, Portugal); Loykie Lominé (University of Winchester, UK); Angeline Low (University of Technology, Sydney, Australia); Sam Lubbe (University of South Africa); Neil Marriott (University of Winchester, UK); Juan Martínez (Universidad Politécnica de Cataluña, Spain); Ian McLoughlin (University of Newcastle upon Tyne, UK); Zoran Mitrovic (Cape Peninsula University of Technology, Cape Town, South Africa); Jens Mueller (Management School, Waikato University, New Zealand); Maurice Mulvenna (University of Ulster, Newtownabbey, UK); Jan Nab (Utrecht University, Netherlands); Desai Narasimhalu (Singapore Management University, Singapore); Mohand-Said Oukil (King Fahd University of Petroleum and Minerals, Dhahran, Saudi Arabia); Jatin Pancholi (Middlesex University, London, UK); Shaun Pather (Cape Peninsula University of Technology, Cape Town, South Africa); Dean Patton (University of Southampton, UK); Catarina Ramalho (University of Lisbon, Portugal); Cheryl Rodgers (University of Portsmouth, UK); Enrico Santarelli (University of Bologna, Italy); Namchul Shin (Pace University, New York, USA); David Smith (Nottingham Trent University, UK); Padma Srinivasan (ICFAI Business School, India); Thomas Thijssen (University of Amsterdam, Netherlands); Marko Torkkeli (Lappeenranta University of Technology, Finland); George Tovstiga (Henley Management College, UK); Christopher Turner (University of Winchester, UK); Catherine Wang (University of London UK); Utz Weitzel (Utrecht University, Netherlands); Shaker Zahra (University of Minnesota, USA); Peter White, (YTKO Ltd, Cambridge, Cambs).

This pdf is an abbreviated call for papers. The full call for papers can be found online at <http://www.academic-conferences.org/ecei/ecei2009/ecei09-home.htm>