



ECEI 2009



**4th European Conference on
Entrepreneurship and Innovation
University of Antwerp, Belgium
10-11 September 2009**

Conference Chair: Dirk Van Dyck, University of Antwerp, Belgium

Programme Chair: Johan Braet, University of Antwerp, Belgium

Keynote Speakers: Magnus Klofsten, Linköping University, Sweden

"Managing the early development of ventures – key aspects"

Paul Verhaert, Verhaert Space, Belgium

"Integrated product development: a step stone that makes or breaks the valorisation of new findings".

Call for Papers, Posters, Round Table Proposals, Practitioner Contributions and Product Demonstrations

Mini track on Innovation in Emerging Market Economies

Track chair: Catherine L Wang, School of Management, Royal Holloway, University of London

The emerging market economies, such as Brazil, Russia, India, China, Egypt, Mexico, South Africa, Poland, South Korea and Turkey, have become the driving force behind the global economy. The rapid growth of these markets presents lucrative opportunities as well as challenges for large multinational companies in the West. Seizing these opportunities require companies to rethink how they operate in emerging markets to adapt to the local business systems and to customise products to meet the unique preferences of customers in each market. Often, this requires companies to acquire a new set of skills and competences and reconfigure business processes, organisational structures and governance models.

The emerging markets also provide a platform for domestic companies to take off. However, many of them face the pressures from heightened competition as the markets are opened up to foreign firms. Increasingly, domestic companies are required to build their innovative capabilities in order to move up the global value chain. The collaboration between foreign and domestic companies has also taken a new light, moving towards more sophisticated and high value adding activities, including Research and Development (R&D).

This mini track seeks high quality papers exploring the key issues pertinent to the development of innovation theory and practice in the context of emerging markets economies. Both theoretical and empirical papers based on a wide range of methodologies (qualitative, quantitative or mixed methods) are welcome.

Topics include, but are not restricted to, the following areas of interest:

- The impact of structural, regulatory and market reform on the national innovation system
- Innovation networks and industry cluster
- The university-business collaboration on innovation
- Industry evolution and market dynamism
- R&D outsourcing and collaboration
- Technology adoption and diffusion
- Organising for global innovation
- Knowledge, absorptive capacity and innovation
- New product development and speed to market
- Collaboration in new product development
- Business process innovation
- Firms' innovation capabilities and capability building
- Cross-country or cross-industry comparison

Publication opportunity

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN and ECEI proceedings are listed in the Thomson ISI Index Social Sciences & Humanities Proceedings (ISSHP/ISI Proceedings) and the Thomson Index to Social Sciences & Humanities Proceedings (ISSHP).

Authors whose papers are selected for conference presentations will also be invited to submit their papers to the European Journal of Innovation Management. The editorial scope and authors' guidelines of the journal can be found at the following website: <http://info.emeraldinsight.com/products/journals/journals.htm?id=ejim>

As well as full academic papers, the following submissions are welcomed:

Research in Progress; Researchers may submit current projects whilst they are still in progress.

Case Study Submissions; Submissions should be written to publishable standards.

Poster Submissions; Welcomed in any of the areas identified in the call for papers.

Round Table Proposals; Topical subjects proposed for discussion.

Practitioner Contributions; Contributions, either presentations or demonstrations, from individuals and organisations working in the field. Presentation submissions should follow the abstract submission process. For product demonstrations, please submit a proposal of 200-300 words describing a research facilitation product you would like to demonstrate and the audience it serves. Proposals should be sent as an email attachment to [Sue Nugus](mailto:Sue.Nugus@academic-conferences.org) not later than **9 April 2009**. Demonstrations themselves are expected to be approximately 15 minutes in length.

Submission details

Abstract details: All submission types require a 300-500 word abstract in the first instance, to be received by **19 February 2009**. Please read the guidelines at

<http://academic-conferences.org/abstract-guidelines.htm>

Submission: Only accepted by online form submission at

<http://academic-conferences.org/ecei/ecei2009/ecei09-abstract-submission.htm>.

Full paper:

Only required for academic submissions once the abstract has been selected, no more than 5,000 words to be received **9 April 2009**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Elaine Hayne](mailto:Elaine.Hayne@academic-conferences.org) at elaine.hayne@academic-conferences.org

All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

Important dates

Abstract submission deadline:	19 February 2009
Notification of abstract acceptance:	26 February 2009
Full paper due for review:	9 April 2009
Notification of paper acceptance (subject to any requested changes):	18 June 2009
Earlybird registration closes:	02 July 2009
Final paper due (with changes):	16 July 2009
Final author registration date:	6 August 2009

Conference Executive

Professor Christiaan Baelus, Artesis University College, Antwerp, Belgium

Eric Bodger, University of Winchester, UK

Professor Johan Braet, University of Antwerp, Belgium

Professor Charles Despres, Ecole Polytechnique, France

Katrina Easterling, Winchester Business School, University of Winchester, UK

Professor Alea Fairchild, Vesalius College, Vrije Univ Brussels, Belgium

Dr Heather Fulford, Robert Gordon University, Aberdeen, UK

Paul Jones, University of Glamorgan, UK

Trish Kernan, University of Winchester, UK

Professor Magnus Klofsten, Linköping University, Sweden

Professor João Leitão, Technical University of Lisbon, Portugal

Dr Loykie Lominé, University of Winchester, UK

Professor Neil Marriott, University of Winchester, UK

Dr Sean Pather, e-Innovaton Academy, Cape Peninsula University of Technology, South Africa

Professor Christopher Turner, University of Winchester, UK

Dr Catherine L. Wang, Royal Holloway, University of London, UK

Conference Committee:

The conference programme committee consists of key people in the entrepreneurship and innovation community, both from the UK and overseas. The following people have confirmed their participation:

Amiruddin, Ahamat (Multimedia University, Malaysia); Nigel Adams (University of Buckingham, UK); Senguttuvan Annamalai (Madha Engineering College India); Robert Atkinson (The Information Technology and Innovation Foundation, Washington, USA); Ashwini Awasthi (MLSM College, Sundernagar India); Alan Barrell (Centre for Enterprise Learning, University of Cambridge, UK); Eric Bodger (University of Winchester, UK); Benjamin Botchway (American University of Nigeria, Nigeria); John Bourne (Olin College, Massachusetts, USA); Sheryl Buckley (University of Johannesburg, South Africa); Arie Buijs (Utrecht University, Netherlands); Kevin Burt (University of Lincoln, UK); Elias Carayannis (George Washington University, USA); Yanto Chandra (University of Amsterdam, Netherlands); Paulo Rupino Cunha (University of Coimbra, Portugal); Leo-Paul Dana (University of Canterbury, Christchurch, New Zealand); Charles Depres (Conservatoire des Arts et Metiers, Paris, France); Katrina Easterling (University of Winchester, UK); Vasco Eiriz (University of Minho, Portugal); Alea Fairchild (Vesalius College, Vrije Univ Brussels, Belgium); Maria Joao Ferreira (Universidade Portucalense, Porto, Portugal); Heather Fulford (Aberdeen Business School, UK); Brendan Galbraith (University of Ulster, UK); Andrew Goh (University of South Australia, Australia); Khaled Hamid (Virginia Commonwealth University, Richmond, USA); Saskia Harkema (The Hague University of Applied Sciences, The Netherlands); Charles Hofer (University of Georgia, USA); Paul Jones (University of Glamorgan UK); Alexandros Kakouris (University of Athens, Greece); Trish Kernan (University of Winchester, UK); Fred Kiesner (Loyola Marymount University, USA); Gyeong-Min Kim (Ewha Womens University, Seoul, Korea); Sam Kongwa (Walter Sisulu University, Mthatha, South Africa); Codrin Kruijne (Utrecht University, Netherlands); Kothandaraman Kumar (Indian Institute of Management Bangalore, India); Jonathan Lean (University of Plymouth Business School, UK); João Leitão (University of Beira Interior, Covilhã, Portugal); Loykie Lominé (University of Winchester, UK); Angeline Low (University of Technology, Sydney, Australia); Sam Lubbe (University of South Africa); Neil Marriott (University of Winchester, UK); Juan Martínez (Universidad Politécnica de Cataluña, Spain); Ian McLoughlin (University of Newcastle upon Tyne, UK); Zoran Mitrovic (Cape Peninsula University of Technology, Cape Town, South Africa); Jens Mueller (Management School, Waikato University, New Zealand); Maurice Mulvenna (University of Ulster, Newtownabbey, UK); Jan Nab (Utrecht University, Netherlands); Desai Narasimhalu (Singapore Management University, Singapore); Mohand-Said Oukil (King Fahd University of Petroleum and Minerals, Dhahran, Saudi Arabia); Jatin Pancholi (Middlesex University, London, UK); Shaun Pather (Cape Peninsula University of Technology, Cape Town, South Africa); Dean Patton (University of Southampton, UK); Catarina Ramalho (University of Lisbon, Portugal); Cheryl Rodgers (University of Portsmouth, UK); Enrico Santarelli (University of Bologna, Italy); Namchul Shin (Pace University, New York, USA); David Smith (Nottingham Trent University, UK); Padma Srinivasan (ICFAI Business School, India); Thomas Thijssen (University of Amsterdam, Netherlands); Marko Torkkeli (Lappeenranta University of Technology, Finland); George Tovstiga (Henley Management College, UK); Christopher Turner (University of Winchester, UK); Catherine Wang (University of London UK); Utz Weitzel (Utrecht University, Netherlands); Shaker Zahra (University of Minnesota, USA); Peter White, (YTKO Ltd, Cambridge, Cambs).

This pdf is an abbreviated call for papers. The full call for papers can be found online at <http://www.academic-conferences.org/ecei/ecei2009/ecei09-home.htm>