

Making Your Academic Research Rigorous and Relevant

A practical seminar/workshop offering an opportunity to work directly with the issues of rigour and relevance

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Objectives of seminar

There is an increasing need for more rigour and relevance in academic publications. However these two concepts are not all that well understood. This seminar addresses how to improve academic research and how to present it so that it is clear it is both rigorous and relevance. The seminar addresses these issues as they affect research for degree purposes as well as research for publication in peer reviewed journals.

Seminar outline

Different type of research

- Aims of academic research
- Adding something of value to the body of theoretical knowledge
- Producing a scholarly piece of work
- Why is theory so important?
- Delivering new management or business guidelines

Focusing on the requirements for rigour and relevance

Mode 1 and Mode 2 research

- Traditional and current approaches to academic research

Critiquing papers

- A detailed checklist to support comprehensive critiquing

A range of papers to critique

- An empirical paper
- A positivist paper
- An interpretivist paper
- A theoretical paper

Academic research under the microscope

- Checklist for improving rigour and relevance in academic papers

Hands-on working with a set of papers

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