



ICICKM 2010



7th International Conference on Intellectual Capital, Knowledge Management & Organisational Learning Hong Kong Polytechnic University, Hong Kong, China 11-12 November 2010

Conference Chair: Prof W.B. Lee, Knowledge Management Research Centre, The Hong Kong Polytechnic University, HongKong, China

Programme Chair: Prof Eric Tsui, Knowledge Management Research Centre, The Hong Kong Polytechnic University, Hong Kong, China

CALL FOR PAPERS, Action Research, Case Studies, Work in Progress/Posters, PhD Research, Round Table Proposals, non-academic Contributions and Product Demonstrations

A main implication of the knowledge economy is that there is not alternative way to prosperity than to make learning and knowledge creation of prime relevance. Issues of knowledge creation, use and transfer and innovation competencies building have moved to the forefront of attention in corporate competitive strategy and in economic, social and industrial policy as well. Competing worldwide demands individual and organisational creativity, high level skills and capabilities and adaptive and innovative learning organisations and institutions. To keep abreast of the volatile and changing environment organisations, countries and regions need to develop a better understanding of how knowledge and intellectual capital deliver effective business processes and high value goods and services. In particular, they have to develop awareness of and mechanisms to manage the risks that are inherent to this new context and improved methods to link IC and KM to the firm's future streams of cash flows and GDP growth.

ICICKM 2010 provides an opportunity for academics and practitioners from around the world who are involved in the study; management, development and implementation of knowledge management initiatives to come together and exchange ideas.

The conference committee welcomes contributions on a wide range of topics using a range of scholarly approaches including theoretical and empirical papers employing qualitative, quantitative and critical methods. Action research, case studies and work-in-progress/posters are welcomed approaches. PhD Research, proposals for roundtable discussions, non-academic contributions and product demonstrations based on the main themes are also invited

The conference in November 2010 is seeking quantitative, qualitative and experience-based papers from industry and academe. Topics may include but are not limited to:

- Frameworks for conceptualising KM, parameters of the field of study;
- Knowledge creation and sharing mechanisms;
- Knowledge asset valuation models; Knowledge Management Systems;
- Impact on organisational learning;
- Impact on business strategy, architectures for KM systems;
- Managing Intellectual Capital;
- Contextual analysis;
- KM in higher education;
- Knowledge sharing between different groups in an organization;
- Sharing and co-operation in Communities of Practice;
- How to initiate KM, resourcing KM, implementing KM;
- KM case studies, KM and SME's;
- The evaluation of KM, user requirements;
- KM and innovation, innovation networks;
- Content management systems;
- Ontologies;
- KM and the Web and e-Business;
- Ethics of KM

Academic Paper submissions

Papers should address one of the topics listed in this call for papers and can describe a wide range of research including empirical or theoretical studies. In addition, philosophical papers presenting an argument and papers presenting a process that has been developed and is now ready for wider use are welcome. In all cases concepts and underlying principles should be emphasised, with enough background information to orient any reader who is not a specialist in the particular subject area original. The work should not have been published elsewhere and should not be intended to be published elsewhere during the review period. See the submission details given below.

Work in Progress/Posters

Researchers are invited to submit current projects which are either at the proposal stage or are work in progress. In the first instance you should submit an abstract describing the project. If your abstract is selected you will be asked to produce a short positioning paper of no more than 2000 words (including abstract, keywords, references). The paper will be double-blind peer reviewed and if accepted will be published in the conference proceedings. Presentation of the work at the conference will take the form of a Poster. Posters will be on display for the duration of the conference and there will be a timetabled slot for contributors to stand by their posters so that participants can come and discuss the research.

PhD Research

Doctoral Candidates are invited to submit papers describing their research. To be eligible, it is necessary for the paper to be produced to a publishable academic standard and papers will be subject to the same criteria and processes as research papers. However the final results of the research may not have been fully completed and interpreted.

Case Study Submissions

Case study submissions should be written to publishable standards. Case studies will be subject to the same criteria and the processes as research papers.

Non-Academic Contributions

The conference committee welcomes contributions from individuals and organisations working in the field. These contributions can take the form of a presentation or a demonstration. In the first instance an abstract should be submitted describing the work to be presented. If the abstract is selected you will be asked whether you wish to produce a paper, a poster or just give a presentation. You will need to register for the conference to have a confirmed timetabled slot.

Round Table Proposals

The Programme Committee invites topical subjects to be proposed for discussion. In the first instance an abstract describing the proposed topic should be submitted. If selected the convener will be given a timetabled slot for the round table and will be expected to register to attend the conference.

Product Demonstrations and Exhibitor Opportunities

If you are contributing to the conference in any of the above categories you can also request the opportunity to give a product demonstration. If you would like to exhibit and/or demonstrate a product at the conference we suggest that you apply for one of our exhibitor packages

Selected papers from the conference will be considered for publication in the Electronic Journal on e-Knowledge Management, <http://www.ejkm.com>

Submission details: - (All submission types require an abstract in the first instance)

Abstract details: The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **22 April 2010**. Please read the abstract guidelines section of the website before submitting.

Submission: Online at <http://academic-conferences.org/icickm/icickm2010/icickm10-abstract-submission.htm>
Please ensure that you complete all relevant sections of the form, including the conference track the abstract is

intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

Full paper: Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be no later than **10 June 2010**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Charlotte Hall](mailto:Charlotte.Hall@academic-conferences.org) at charlotte@academic-conferences.org

The selection panel of the conference committee will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference. The authors of abstracts that describe a relevant paper will receive a notification of abstract selection. All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced. For authors whose first language is not English we request that you have your work proofread preferably by a native English speaker prior to submission (or at least a fluent English speaker) – papers may be rejected due to a poor standard of English. Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration).

Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important dates:

Abstract submission deadline:	22 April 2010
Notification of abstract acceptance:	29 April 2010
Full paper due for review:	10 June 2010
Notification of paper acceptance: (with any requested changes):	19 August 2010
Earlybird registration closes:	2 September 2010
Final paper due (with any changes):	16 September 2010
Final Author registration date:	7 October 2010

Conference Executive

[WB Lee](#), Hong Kong Polytechnic University, China

[Doug Vogel](#), City University of Hong Kong, Hong Kong

[Eric Chan](#), Knowledge Management Development Centre, Hong Kong

[Sam Chu](#), Centre for Information Technology in Education, The University of Hong Kong, Hong Kong

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[Andrew Kok](#), University of Johannesburg, South Africa

[Bernard Marr](#), The Advanced Performance Institute. UK.

[Roy Williams](#), University of Portsmouth, UK

[Sheryl Buckley](#), University of Johannesburg, South Africa

[Rivadavia Correa Drummond de Alvarenga Neto](#), Fundação Dom Cabral, Brazil

The conference programme committee consists of key people in the Knowledge Management and IS community. The following people have confirmed their participation:

Azizul Rahman Ab. Ghaffar (National Sports Council of Malaysia, Kuala Lumpur, Malaysia); Mohd Syazwan Abdullah (Universiti Utara Malaysia, Malaysia); Raul Abril (Teradata, Barcelona, Spain); Fathalla Alghatas (Bradford University School of Management, UK); (Eckhard

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This call for papers and full details about the conference can be found online at:

<http://academic-conferences.org/icickm/icickm2010/icickm10-call-papers.htm>

Please direct enquiries to charlotte@academic-conferences.org