

7th International Conference on Intellectual Capital, Knowledge Management and Organisational Learning
11-12 November 2010

Wednesday 10 November 2010					
18:30	The Metropolis Hotel (until 1930) Welcome drinks and pre-conference registration (until 19:30)				
Thursday 11 November 2010					
08:30	Registration and coffee (outside M1603)				
09:00	Room: M1603, 16/F, Li Ka Shing Tower Opening remarks: W.B. Lee				
09:05	Welcome Speech: Walter. W Yuen, Vice President (Academic Development), The Hong Hong Polytechnic University				
09:20	Conference Information: Sue Nugus				
09:30	Keynote Address: Leif Edvinsson, Chairman of the New Club of Paris Rising Intellectual Capital in China - What causes the Phenomenological Economic Potential and Growth				
10:15	Conference splits into streams				
	Room: R1110 Stream A - Intellectual Capital Chair - Geoff Turner	Room: R1107 Stream B - Industry focused KM Chair - Soren Willert	Room: R601 Stream C - Managing knowledge Chair - Hanne Keller	Room: R1109 Stream D - Models Chair - Paul Toulson	
10:30	Post-Merger Knowledge Transfer: Examining Antecedent Structural Complexity Frantz Terrill and Kathleen Carley, Carnegie Mellon University, Pittsburgh, USA	Investigating Knowledge Management Systems Development in Practice: A Case Study of a Small Marketing Consultancy Moteleb Aboubakr, Mark Woodman , Middlesex University and Daniel Cudjoe , Intaract Ltd, UK	Knowledge Creation Through Development Projects Laursen Erik, Aalborg University, Denmark	An Empirical Test of the Knowledge Management Life Cycle Model at a Turkish Petroleum Oil Industry Firm Sagsan Mustafa, Near East University, Nicosia, Turkish Republic of Northern Cyprus and Kursad Zorlu , Ahi Evran University, Turkey	
11:00	Communicating Intangibles Prior to Assets: The Traces of Knowledge Brännström Daniel, Uppsala University, Sweden	Knowledge Barriers when Launching new Telecommunications for Public Safety Sunesson Kaj and Ilona Heldal , Chalmers University of Technology, Gothenburg, Sweden	Framework for Managing National Research Project Records as Knowledge Assets: Integrated use of Lifecycle, Continuum and Ecosystem Knowledge Management Methodologies An Xiaomi, Xianyang Bai and Wang Wang , Renmin University of China and Andy Dawson, CIBER, University College London, UK	Building a Knowledge Management Model at Brazil's Embrapa (Brazilian Agricultural Research Corporation): Towards a Knowledge-based View of Organizations Alvarenga Neto Rivadavia C. Drummond, Fundação Dom Cabral and Job Lucio Gomes Vieira , Embrapa, Brazil	
11:30	Critical Evaluation of Strategies for Value Creation in Knowledge Driven Organisations Massawe Pascal and Anne James , Coventry University, UK	Case Study of Knowledge Management in the China Academy of Launch Vehicle Technology Zhang Ye, China Academy of Launch Vehicle Technology, China	Knowledge Management, an Enduring Fashion Grant Kenneth, Ryerson University, Toronto, Canada	A Study of the Similarity in Mental Models and Team Performance Zou Tracy and W.B. Lee , The Hong Kong Polytechnic University, Hong Kong	
12:00	Intellectual Capital Performance and Government Ownership: An Analysis of Indonesian Banks Prabowo Ronny and Like Sugiono , Satya Wacana Christian University, Salatiga, Indonesia	Communication and Knowledge Sharing Set-ups within International Engineering Companies Paulin Dan, Chalmers University of Technology, Gothenburg, Sweden	The Formulaic and Embryonic Dimensions of Knowledge Management Strategy: A Social Practice Perspective Imani Yassaman, University of Hertfordshire Business School, UK	Developing a Knowledge Management Maturity Model Towards Government Organisations Competitiveness Buheji Mohamed, Brunel University and Jamal Al-Zayer , Ahlia University, Bahrain	
12:30	Lunch (Staff Club Restaurant, 5/F, Communal Building)				

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	Room: R1110 Stream A - Intellectual Capital Chair - Ken Grant	Room: R1107 Stream B - Educational Issues Chair - Lian Dumouchel	Room: R601 Stream C - Mini track on Communities of practice, the role of leaders and managers in the process of creativity and innovation Chair - Nima Fallah	Room: R602 Stream D - Innovation Chair - Mustafa Sagsan	Room: R1109 Stream E - PhD Colloquium Chair - PC Chen
13:45	Reporting of Intellectual Capital from the Romanian Companies' Perspective Morariu Maria Cristina, Academy of Economic Studies, BucharestRomania	Academic Vocational Training: Searching for a New Paradigm Willert Søren , Hanne Dauer Keller and Nikolaj Stegeager , Aalborg University, Denmark	Investigation of the Communities of Practice in MTR Corporation's iShare Portal Sher Andreas, Byran Tse , Hong Kong Polytechnic University, Danal Blessis and Donald Yu , MTR Corporation, Hong Kong	Smarter Innovation Networks in Enterprises Gu Xin-jian, Feng Dai , Lu-sha Zhen , Zhejiang University, Wei Zhang , Qiu-hao Yang , Ye Zhang and Chen-yong Du , China Academy of Launch Vehicle Technology, China	13:45-13:55 Tacit Knowledge in Nuclear Power Plants: Content, Characteristics and Sharing Kuronen-Mattila Tanja, Aalto University School of Science and Technology, Finland 14:00-14:10 From Intangibles Identification to Requirements for Intangibles Management Penciu Diana, Alstom Transport, Marie-Hélène Abel , University of Technology of Compiègne, Didier Van Den Abeele , Alstom Transport, France 14:15-14:25 An Empirical Study of the Impact of Intellectual Capital Performance on Business Performance Yu Ka Yin, Hing Tai Ng and Wai Kwan Wong , University of Hong Kong, China 14:30:14:40 Intellectual Capital Reporting: an Innovative Model to Represent Company's Invisible Asset Celenza Domenico, Fabio Nappo and Rosa Lombardi , University of Cassino, Italy 14:45-14:55 Demystifying Organizational Learning: A Case Study of IBM's Corporate Volunteer Program Kok Ayse, Kellogg College, University of Oxford, UK 14:55-15:15 Discussion and feedback
14:15	The Romanian Training Market in the Field of Human Capital Development: Case Study on the Impact of Universities as Training Program Suppliers on Regional Development Abrudan Maria-Madela, and Anca Dodescu , University of Oradea, Romania	Knowledge Management on Student Centered Learning Methods Varol Nurhayat, Firat University, Elazig, Turkey	On Possibilities to Develop Cross-border Knowledge Region: The Case of Tallinn (Estonia) and Helsinki (Finland) Krigul Merle, Estonian Business School, Tallinn, Estonia	Culture Vs Cultures of Innovation: Conceptual Framework and Parameters for Assessment Jucevicius Giedrius, Kaunas University of Technology, Lithuania	
14:45	Resource Scarcity in the Context of Access to Information in the Knowledge-Economy and its impact on Technological Processes Plescan Melinda, Babes-Bolyai University, Clujnapoca and Andrei Stefan Nestian , Alexandru Ioan Cuza Univeristy, Iasi, Romania	Knowledge Sharing: A Bibliometric Analysis of Open-Access Knowledge Management Journals Abdullah Szarina and Hazila Timan , Universiti Teknologi MARA, Selangor, Malaysia	Communities of Practice for Open Innovation: Enabling Organisational Creativity? Yström Anna, Tobias Fredberg , Susanne Ollila and Maria Elmquist , Chalmers University of Technology, Gothenburg, Sweden	An Empirical Study of Knowledge Management Effectiveness and Organizational Innovation in Malaysian Manufacturing Firms Tan Cheng Ling and Azzat Mohd. Nasuridin , Universiti Sains Malaysia, Penang, Malaysia	
15:15	Refreshments (Room: 11/F, Shirley Chan Building) Poster Contributors will stand by their posters to discuss their research				
	Room: R1110 Stream A - Knowledge acquisition and transfer Chair - Ilona Heldal	Room: R1107 Stream B - Case Studies Chair - John Dumay	Room: R601 Stream C- Innovation Chair - Teresa Tiago	Room: R602 Stream D - R&D issues Chair - Erik Laursen	Room: R1109 Stream E - PhD Colloquium Chair - Kathy Huang
15:45	Knowledge Management in Professional Soccer Cairo Osvaldo and Juan Pablo Botinelli , ITAM, Mexico	Information Seeking Behavior of Police Officers in Hong Kong: An Exploratory Study Chan Kwai Nga Lam, Apple Chan Kwan Yi, Jasmine Fu Ho Ching and Peter Warning , University of Hong Kong	Knowledge Management and Organizational Innovativeness in the Iranian Banking Industry Bidmeshgipour Maryam, Rosmini Omar and Wan Khairuzzamam , University Technology Malaysia, Kuala Lumpur, Malaysia	Identification and Classification of R&D Managers' Tacit Knowledge: Case Study of an R&D Institute Active in the Oil, Gas and Petrochemical Industry Ghasemi Hossein, University of Tehran, Nazanin Gholami , Bonyan Institute, Iran and Babak Akhgar , Sheffield Hallam University, UK	15:45-15:55 Cross-Border Cooperation: Organisation's Role in the Enhancement of Knowledge and Innovation in a Region Lepik Katri-Liis, Estonian Business School, Tallinn, Estonia 16:00-16:10 Intellectual Capital Efficiency in Malaysian Public Companies: A Longitudinal Study Rahim Azlina, Ruhaya Atan and Amrizah Kamaluddin , Universiti Teknologi MARA, Malaysia 16:15-16:25 The Moderating Effect of Organisational Culture on Intellectual Capital and Organisational Effectiveness Relationships Kamaluddin Amrizah and Rashidah Abdul Rahman , Universiti Teknologi MARA, Malaysia 16:25-16:45: Discussion and feedback
16:15	Acquisition of Experience-based Knowledge from the Swedish Armed Forces International Missions: A Comparison between Groups and Individuals Petterson Ulrica, Swedish National Defence College, Stockholm, Sweden	Universities' Organisational Learning Rate Depending on the Level of Participation in the Higher Education Market: The Case Study of Estonia Voolaid Karen and Üllas Ehrlich , Tallinn School of Economics and Business Administration, Estonia	Management of Innovation in Hospitals: From the Introduction of a New Health Information Technology to Organizational Performance Esmailzadeh Pouyan, Murali Sambasivan and Naresh Kumar , University Putra Malaysia, Serdang, Malaysia	Networks of Inter-Organisational Knowledge Development within the Open Innovation Context: The Case of R&D Intensive Start-ups Petraite Monika and Brigita Janiunaite , Kaunas University of Technology, Lithuania	
16:45	Close of Conference Day				
18:15	Buses leave to go to the Conference dinner from the Harbour Plaza Metopolis and Harbour Plaza 8 Degrees Hotels				
19:00	Conference Dinner at the Jumbo Floating Restaurant				
22:00	Buses return to the Harbour Plaza Metopolis and Harbour Plaza 8 Degrees Hotels				

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Friday 12 November 2010					
<i>Refreshments (Outside Room M1603)</i>					
09:00	Room: M1603, 16/F, Li Ka Shing Tower Opening Remarks				
09:10	Keynote Address: Stephen Selby, Director of Intellectual Property Department, HKSAR Government, Hong Kong, China Selling the ICM Concept to the Community				
09:50	Introduction to ICICKM 2011: Vincent Ribiere, University of Bangkok, Thailand				
<i>Refreshments (Outside Room M1603)</i>					
	Room: R1110 Stream A - Intellectual Capital Chair - Riva Drummond	Room: R1107 Stream B - Social networks Chair - Dan Paulin	Room: R601 Stream C - Mini track on Inter-organisational Learning Chair - Esra Bektas	Room: R602 Stream D - Mini track on Moving IC into the Business Mainstream Chair - Mary Adams	Room: R1109 Stream E - PhD Colloquium Chair - Eric Tsui
10:30	Intellectual Capital and Practices of Knowledge Management in Health Systems Pinto Ferreira Paula, Sao Teotónio Hospital, Paulo Pinheiro , Beira Interior University and Ricardo Rodrigues , Research Group on Enterprise Science and Rui Pinto , Dentist Oporto, Portugal	Social Network Analysis: A Case Study in Turkey Varol Asaf , Firat University and Ozgur Aydin , Bingol University, Turkey	International Strategic Alliance and Organisational Learning: Factors for Promoting Learning: A Malaysian Case Dato Mansor Zuraina, Universiti Putra, Selangor, Malaysia	The Choice of Intellectual Capital Statements in Systems Integration in a Leading High-Tech Company Paoloni Paola, University of Human Sciences "Niccolò Cusano", Mauro Paoloni , Paola Demartini , Massimiliano Celli, University of Rome3 and Maria Vittoria Guidotti , Selex, Italy	1030-1040 The Meaning of Social Interaction Within Open Innovation Projects in Academic Context Vehmas Kati, University of Lapland, Finland 1045-1055 The Impact of HRM Practices on Organisational Capabilities, Mediated by Knowledge Sharing: A Conceptual Model Iqbal Salman, Paul Toulson and David Tweed , Massey university, New Zealand 1100-1110 Organisational Cultural Values for Successful Knowledge Sharing: The Case of Malaysia Abdul Jalal Hayati, Paul Toulson and David Tweed , Massey University, New Zealand 1115-1125
11:00	Enhancing Stakeholders Involvement in Knowledge Translation Activities in the OHS Research Environment Lazure Luis, Charles Gagné and Denis Denys , IRSST, Montreal, Canada (Presentation only)	Application of IT Tools in KMS Within a Social Ecology Cairó Osvaldo and Nora Tejeda Hernandez , ITAM, Mexico	Knowledge Transfer and Relationship Building Among Students, the Small Business Community and the University Dumouchel Lian, Thompson Rivers University, Kamloops, Canada	Capturing and Reporting of structural Capital in the Quality Management Process: A Case study in a Batteries Manufacturing Company Chan Chi Wa, Percy and W.B. Lee , Hong Kong Polytechnic University, Hong Kong	1115-1125 Distributed Leadership in Communities of Practice: The Case of The United Nations Fallah Nima, Strasbourg University, France 1130-1200 - Discussion and feedback
11:30	Learning and Knowledge in the Context of Absorptive Capacity Franganito Rui, Instituto Superior de Administracao e Contabilidade de Lisboa, Portugal	Social Technographics and Business Strategies Zhang Li Zhong, Regional School of Business, La Trobe University, Bendigo, Australia	The Role of Image and Reputation as Intangible Resources in Non-profit Organisations: A Relationship Management Perspective Kong Eric, University of Southern Queensland and Mark Farrell , Charles Sturt University, Wagga Wagga, Australia	An Examination of Two Grand-Theories of IC as Barriers to the use of IC Concepts Dumay John, University of Sydney, Australia	
12:00		Intergenerational Knowledge Transfer in the Workplace: A Sociological Perspective Xin Wang and Dong Ziaoying , Peking University, Beijing, China	Identifying Stakeholders in the Andalusian Agency of Healthcare Quality Reyes-Alcázar Víctor, Marta Casas-Delgado and Antonio Torres-Olivera , Andalusian Agency for Healthcare Quality, Spain	Optimized for Growth: Case Study of a Sales Organization Adams Mary and Verna Allee , I-Capital Advisors, USA	
12:30	Lunch (Staff Club Restaurant, 5/F, Communal Building)				

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	Room: R1110 Stream A - e-Business and market mechanisms Chair - Brigita Janiunaite	Room: R1107 Stream B - Mini track on Risk Knowledge Management Chair - Eduardo Rodriguez	Room: R1109 Stream C - Mini track on Inter-organisational Learning Chair - Esra Bektas	Room: R602 Stream D - Mini track on Moving IC into the Business Mainstream Chair - Mary Adams	
13:30	Performance of the Operational Headquarters eBusiness on the War Room Process Chin Lin Yao and Tsai Ping Heng , Yuan-Ze University, Taoyuan, Taiwan	Knowledge-intensive Collaborations to combat Cyber Crime in the Asia Pacific Ng Daniel and Eric Tsui , Hong Kong Polytechnic University, Kowloon, Hong Kong	An Organizational Learning Method by Extracting Organizational Knowledge From Analyzing Activity Logs Kouji Aoyama , Watanabe Shunichi and Obata Akihiko , Fujitsu laboratories Ltd., Kawasaki, Japan	The Development of an Intellectual Capital Index for Malaysian Companies Shamsuddin Amanuddin , Zubaidah Zainal Abidin and Huan Ching Choo , Universiti Teknologi MARA/Accounting Research Institute, Malaysia	
14:00	The Contribution of Knowledge Management to eBusiness Activities Tiago Flavio , Maria Teresa Tiago and Joao Pedro Couto , University of the Azores, Portugal	The Board of Directors, Executives and Risk Knowledge Management Rodriguez Eduardo , IQAnalytics.com-UNAD, Canada, John Edwards , Aston Business School, UK and David Koenig , The Governance Fund Advisors, USA	The Management of Academic Knowledge Based on Organizational Learning Tikhomirov Vladimir , Natalia Tikhomirova , Valentina Maksimova and Yuriy Telnov , Moscow State University of Economics, Statistics and Informatics (MESI), Russia	How do Key Performance Indicator Metrics help Advance Knowledge Management and Ensure its Sustainability? Rabhi Mohamed , SABIC T&I, Saudi Arabia	
14:30	Use of Market Mechanisms for Election Outcome Prediction Lackes Richard , Erik Frank and Chris Börgermann , Technische Universität Dortmund, Germany	Using Risk Assessment Techniques to Consolidate Indicators in IC Process: Case Study of Suanboonyopatham School Yodmongkon Pitipong , Chiang Mai University, Thailand	The Intelligent Enterprise: Knowledge-Driven Category Management Dayyani Basel , American University in Dubai, UAE	The Future of IC and how will we get There? Adams Mary , I-Capital Advisors, USA and John Dumay , University of Sydney, Australia (RoundTable)	
15:00	Room: R601 Closing Forum W.B. Lee, Eric Tsui and Mary Adams				
15:30	<i>Close of Conference</i>	<i>Close of Conference</i>	<i>Close of Conference</i>	<i>Close of Conference</i>	<i>Close of Conference</i>
	Poster				
	Management of Legal Information in an International Context: A Conundrum of Challenges and Opportunities Howland Joan , University of Minnesota Law School, USA and Chang Wang , China University of Political Science and Law, China poster Main) CK-001				