

**5th International Conference on International Capital and Knowledge Management
9-10 October 2008**

Wednesday 8 October 2008				
18:30	11th Floor Exhibition area of Building MC-61 (16 W.61st Street) Welcome drinks and pre-conference registration (until 19:30)			
Thursday 9 October 2008				
8:30	11th Floor Exhibition area of Building MC-61 (16 W.61st Street) Registration and coffee			
9:30	Room: 11th Floor Auditorium Welcome from the conference chair: Kevin O'Sullivan, New York Institute of Technology			
9:45	Keynote Address: Dr Michael Stankosky, The Institute for Knowledge & Innovation, George Washington University, USA			
10:40	Conference splits into streams			
	Room: 11th floor Conference Room (MC-61) Stream A - Organizational Learning Chair - Haris Papoutstakis	Room: MCMB-405 Stream B - Mini Track on Knowledge Sharing in Higher Education Chair - Ilidio Lopez	Room: MCMB-606 Stream C - Mini track on Measuring Intangibles and Intellectual Capital Chair - Bernard Marr	Room: 11th Floor Auditorium (MC-61) Stream D - Mini track on "Innovation Management" within Knowledge Management Chair - Rivadavia Correa Drummond de Alvarenga Neto
10:45	Enhancing the Reusability of Inter-organizational Knowledge: An Ontology-based Collaborative Knowledge Management Network Leung Nelson, RMIT International University, Vietnam, Sim Kim Lau and Josuha Fan , University of Wollongong, Australia	Cooking with Kids: A Case Study that Combines Intergenerational Transfer of Knowledge with Service Responsibility Wildes Vivienne, The Pennsylvania State University, PA, USA	The "Hierarchical Assessment Index": A Model to Measure the Intangible Asset Performance Grimaldi Michele and Livio Cricelli , University of Cassino, Italy	Effect of Virtual Teams for Learning in Innovation: Contributing and Inhibiting Factors Lampela Hannele and Hannu Kärkkäinen , Lappeenranta University of Technology, Finland and Eric Stevens ESCEM School of Business and Management, France
11:15	Opening the Organization Learning Black Box: A Sensemaking Approach to Articulating the Mechanics of Interpretation and Memory Processes in Learning Organizations Cowley Kym, University of Newcastle, Australia	Multi-perspective Knowledge Overlapping Analysis in the Context of Education Stale Ginta and Inese Urpena , Riga Technical University, Latvia	Mapping, Measuring and Managing Capabilities for Strategic Benefit: The Case of AWC Plc Marr Bernard and Andrew Gregory , Advanced Performance Institute, Milton Keynes, UK	Designing a Strategy Formulation Process for New, Technology-Based Firms: A Knowledge Based Approach Livieratos Antonios, Université Paris Sud 1, France and BIC of Attika, Greece
11:45	Resourceful Interactions: Social Capital, Networking and Learning in the Australian Army Talbot Steven, Defence Science and Technology Organisation and Paddy O'Toole , Flinders University, Australia	Distance Education in Corporate Universities: An Analysis of Behavioral Individual Competences Malheiros Bruno Taranto and Sandra Regina Rocha-Pinto , Pontificia Universidade Católica do Rio de Janeiro, Brazil	Intellectual Capital and Tacit Knowledge Sharing on Organizational Performance: A Preliminary Study of Malaysian SMEs Ngah Rohana and Abdul Razak Ibrahim , Universiti Malaya, Kuala Lumpur, Malaysia	Specificities vs Enthusiasm: Nine European Case Studies of Commercialization of Innovation Björklund Matts, Thomas Kalling , School of Economics and Management, Institute of Economic Research at Lund University, and Katrin Åkerlindh , Linde Gas, Sweden
12:15	The Impact of Organizational Culture on Knowledge Workers' Computer Self-Efficacy Mason Jerry Chad, AFLAC Inc., Georgia, and Emrah Orhun , Troy University, Montgomery Campus, Alabama, USA	Mobile Knowledge Sharing Tool-kit to Create a Paradigm Shift in Higher Education Nada Nader, Mohamed Kholief , Shehab Tawfik and Noha Metwally , College of Computing AAST, Alexandria, Egypt IKM-114	How to Enable the Financial Valuation of Intellectual Capital Using an Explanatory Theory of Learning Curve Phenomena Zorgios Yannis CLMS (UK) Ltd, Croydon, UK, Orestes Viismas and George Venieris , Athens University of Economics and Business, Greece	Design of PKMS for Business Innovation Based on Knowledge Management in Public Organisations Jee Sunghyun, Korea Employment Information Service, South Korea
12:45	Lunch			

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	<p>Room: 11th floor Conference Room (MC-61) Stream A - Organizational Learning Chair - Evelyn Fenton</p>	<p>Room: Stream B - Communities of Practice Chair - Sven Carlsson</p>	<p>Room: MCMB-606 Stream C - Mini track on Measuring Intangibles and Intellectual Capital Chair - Bernard Marr</p>	<p>Room: Stream D - Mini-Track on "Innovation Management" within Knowledge Management Chair - Rivadavia Correa Drummond de Alvarenga Neto</p>
14:00	<p>From Individual Learning to Organisational Learning: A Case Study of Knowledge Flows via a Digital Collaborative Knowledge Management Platform France Laure and Magali Ollagnier-Beldame, ESC Chambery, Le Bourget du Lac, France</p>	<p>Communities of Practice in Action - The Implementation and use of an Enterprise-Wide Information System Pionke Lawrence, The Boeing Company, St Louis, MO and Thomas Browdy, Washington University at St. Louis, MO, USA</p>	<p>Developing a Framework for Measuring Intellectual Liabilities: Lessons from The Decline and Fall of the Roman Empire Stam Christiaan, INHOLLAND University, The Netherlands</p>	<p>From the Daring Entrepreneurs of the Eighties to the Knowledge Entrepreneurs of Today: Past Research and Future Challenges Papoutsakis Haris, TEI of Crete, Heraklion, Greece</p>
14:30	<p>Employees' Perceptions of the Learning Organization in Estonia Ahonen Maret and Merike Kaseorg, University of Tartu, Estonia IKM-124</p>	<p>Success Factors of Communities of Practice in Public Administration: The Case of Catalonia's Government Pérez-Montoro Mario, University of Barcelona and Jesús Martínez, Centre for Legal Studies and Specialist Training, Spain</p>	<p>An Integrated Model for Managing Intangible Resources Sequeira Camilo Augusto, Eloi Fernández y Fernández and Márcia Christina Borges, Catholic University, Rio de Janeiro, Brazil</p>	<p>Boosting the Creativity and Communication in the Innovation Processes - Preliminary Results from the Quantitative Study Hyypiä Mirva and Satu Parjanen, Lappeenranta University of Technology, Lahti Unit, Finland</p>
15:00	<p>Information Release Through the Internet: Empirical Evidence Towards a Company's True and Fair View Lopes Ilidio, University of Coimbra, Portugal</p>	<p>Governmental Knowledge Assets: Combination, Access, and Vulnerability Under FOIA Erickson Scott and Lynn Kistner, Ithaca College, Ithaca, USA</p>	<p>Elements of Scientometrics and Patent Bibliometrics Analysis for the Estimated Remaining Useful Life (RUL) in the Valuation of Intangible Assets Cavaller Victor, Universitat Oberta de Catalunya, Spain and Clotilde Aubertin, Nestlé Research Center, Lausanne, Switzerland</p>	<p>An Innovation-Driven Knowledge Management Framework for SMEs Nada Nader and Mahmoud Ghanem, College of Computing and IT, AAST, Alexandria, Egypt</p>
15:30	Refreshments	Refreshments	Refreshments	Refreshments
	<p>Room: 11th floor Conference Room (MC-61) Stream A - Performance issues Chair - Paddy O'Toole</p>	<p>Room: Stream B - Case Studies Chair - Kym Cowley</p>	<p>Room: MCMB-606 Stream C - Mini track on Measuring Intangibles and Intellectual Capital Chair - Bernard Marr</p>	<p>Room: Stream D - KM Analysis Chair - Scott Erickson</p>
16:00	<p>The Quest for Intelligence in SME's; Acting on External Information by Development of Internal Practices Cronquist Björn, Kristianstad University Sweden</p>	<p>Questioning the Positive Effect of External Knowledge Transfer Incurred by Industry Attractiveness: The case of Mobile Virtual Network Operators (MVNOs) Siachou Evangelia and Anthony Ioannidis, Athens University of Economics and Business(AUEB), Greece</p>	<p>Public Service Productivity; How to Capture the Intangible Elements? Jääskeläinen Aki and Antti Lönnqvist, Tampere University of Technology, Finland</p>	<p>Leadership Imperatives of the Information Age Crane Norman, Kathryn Downes, Phillip Irish, Irving Lachow, Elizabeth A McDaniel and Mary S McCully, Kathleen Schuline National Defence University, Washington, USA</p>
16:30	<p>Assessing the Drivers of Virtual KM Impact in European Firm's Performance: An Exploratory Analysis Tiago Flavio, Teresa Tiago and João Couto, University of the Azores, Department of Business and Economics, Portugal</p>	<p>Why Do Japanese Electronics Companies Have Central Research Institutes? Miyamoto Takuya Kobe University and Yoshikazu Maegawa, Kyoto University, Japan</p>	<p>Intellectual Capital Accounting Disharmony: Investigating Purchase Analyses in Sweden and Italy Giuliani Marco, Department of Management, University of the Marche, Italy and Daniel Brännström, Department of Business Studies - Uppsala University, Sweden</p>	<p>The Effects of Members Cognitive Ability and Emotional Intelligence on Team Outcomes: A Meta Analytic Review Zhou Wencang and Hannah R Rothstein, Baruch College, Cuny, NY, USA with Xuli Shi, Shanghai University, China</p>
17:00	Close of Conference Day	Close of Conference Day	Close of Conference Day	Close of Conference Day
19:00	Conference Dinner at the Tavern on the Green			

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Friday 10 October 2008				
	Room: 11th floor Auditorium (MC-61) Stream A - Perspectives on KM Chair - Vivienne Wildes	Room: MCMB-502 Stream B - Intellectual Capital Management Chair - Daniel Brannström	Room: MC61-723 Stream C - KM Tools and Systems Chair - Aurelie Arntzen	Room: MC61-821 Stream D - Case Studies Chair - Fida Afioni
9:00	Knowledge Asset Potential vs. Vulnerability; Balancing Risks Erickson Scott, Ithaca College USA and Helen Rothberg Marist College USA	Intellectual Capital Management in Practice: Assessment of Implementation and Outcomes Lönnqvist Antti and Virpi Sillanpää , Tampere University of Technology, Finland Daniela Carlucci Univeristy of Basilicata, Italy	Non-IT Based Knowledge Magement Tools Du Plessis Marina, University of Pretoria, South Africa	Knowledge Management in the Brazilian Agribusiness lindustry; A Case Study at Centro de Tecnologia Canavieira (CTC) Alvarenga Neto Rivadavia C. Drummond, Fundação Dom Cabral, Brazil and Rogério Salles Loureiro , CTC - Centro de Tecnologia Canavieira, Brazil
9:30	Learnings from Knowledge Capture Via Positive Results Facilitation Phlypo-Price Karla, General Motors, Detroit, MI, USA	Modeling Intellectual Capital from a Bottom Up Perspective Akhilesh Katte Indian Institute of Science, Bangalore India	Enhancing Knowledge Acquisition through the use of KMS Carlsson Sven, Lund University Sweden	CAD Lindley; Managing Intellectual Capital at Corporacion José R. Lindley Rivera Ramon, CENTRUM Catolica, Lima, Peru
10:00	Understanding why Organisations do not Apply IC Management Models Kujansivu Paula, Tampere University of Technology, Finland	A Model for Assessment of Organisational Knowledge Based on Financial Risk Management Spies Marcus, LMU University of Munich Germany	Reconciling Web Information Classification Approaches; The Methods, the Facts and the Hype Dotsika Fefie, University of Westminster UK	The Experiences of an Engineering Design Education Project- The Case of Prototyping the Next Generation Dishwasher Door Berglund Anders, The Royal Institute of Technology, KTH, Stockholm Sweden
10:30	The limitations of practice-based epistemology Yakhlef Ali, Stockholm University School of Business, Sweden	Leveraging Intellectual Capital in a Professional Services Firm: Representing and Managing Knowledge for Competitive Advantage Fenton Evelyn, The University of Reading Business School UK	Dynamic Knowledge Management Toolkit Nada Nader, Mohamed Kholief , Mahmoud Ghanen and W Bakry AAST Egypt	On Knowledge Elicitation, Mapping and Integration A Case Study in Airline Reliability Management Rongbin , W.B. Lee, Knowledge Management Research Centre, The Hong Kong Polytechnic University Hong Kong
11:00	Refreshments <i>The Knowledge Management Research Centre of the Hong Kong Polytechnique will present their Centre during this break</i>			
11:30	Room: 11th floor Auditorium (MC-61) Round Table Discussion			

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12:30	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>
	<p>Room: 11th floor Auditorium (MC-61) Stream A - KM Models Chair - Wencang Zhou</p>	<p>Room: MCMB-502 Stream B - Mini Track on Linking KM and IC to the economic growth of countries and regions and people's welfare Chair - Orestis Vlismas</p>	<p>Room: MCMB-606 Stream C - Knowledge Sharing and Knowledge Creation Chair - Christiaan Stam</p>	<p>Room: MCMB-821 Stream D - Collaboration and Communication Chair - Antti Lonqvist</p>
13:30	<p>A Meta-Model for Knowledge Management Ammann Eckhard, Reutlingen University, Germany</p>	<p>Knowledge Management Practices in the South African Civil Service Ondari-Okemwa Ezra, University of Fort Hare, South Africa</p>	<p>A Knowledge Transfer through Government - University - Industry Research and Network Collaboration; The Case of Thailand Worasinchai Lugkana and Vincent Ribiere, Bangkok University Thailand and Aurilla Arntzen,</p>	<p>An Examination of Mediated Dialog between Business and Society Ziek Paul, Rutgers University, New Brunswick, Canada</p>
14:00	<p>Process Model Design for Knowledge Management in CMMI Organization Chongsringam Prayrin and Nakornthip Prompoon, Chulalongkorn University, Bangkok, Thailand</p>	<p>The Impact of Cultural and Social Attitude in Business Information Technology Knowledge Sharing; A Gender Perspective Esteves José and Victor Bohorquez, Instituto de Empresa Spain and Lidea Amaral Souza, Secretaria da Receita Federal do Brazil</p>	<p>Human Knowledge Intermediaries for Successful Knowledge Reuse and Sharing Behboudi Mohammad Reza and Dennis Hart, Australian National University, Australia</p>	<p>Social Networking- social media in a Business Context; Consequences, Concerns, Benefits? Patrick Keith, University of Westminster UK</p>
14:30	<p>Information Communication Technology as a Conduit for MNCs Intellectual Capital Mirghani S. Mohamed and Mona A. Mohamed, New York Institute of Technology-Bahrain</p>		<p>Human Resource Management and Knowledge Creation; A Knowledge-Based Perspective Afiouni Fida, American University of Beirut Lebanon</p>	<p>The Social Role in Technical Architectural Knowledge Based Systems: Key of KMS success? Challenges and Issues Bechina Arntzen Aurilla Aurelie, College University of Buskerud, Norway and Martin Nkosi Ndella, University College i Hedmark, Norway</p>
15:00			<p>The Downside of Knowledge Management Initiatives: The Case of Iranian Initiatives Rezazadeh Mehrizi Mohammad Hosein, Mehdi Kazemi, Fereidoun Ghasemzadeh and Amin Ettehadtavakkol, Sharif University of Technology, Iran</p>	
15:30	<p style="color: red;">Room:</p> <p style="color: blue;">Summary of issues raised during the conference</p> <p style="color: red;">Led by Kevin O'Sullivan and Mirghani Mohamed</p>			
16:00	<i>Close of Conference</i>	<i>Close of Conference</i>	<i>Close of Conference</i>	<i>Close of Conference</i>