

Grounded Theory Methodology

A practical workshop offering an opportunity to learn the
processes of grounded theory
By Professor George Allan

Objectives of seminar

This workshop looks at the basic processes of Grounded Theory Methodology (GTM) In the first part data analysis is the focus moving on to analyzing participants' data in the second part. The basic processes will show you the technique of Open Coding in practice and how the open codes combine to provide Concepts via the Constant Comparison technique. Memoing will be demonstrated as a means of investigating concepts more deeply. Constant comparison is shown in action to allow the Categories to emerge.

Participants who wish to see their own data being analysed interactively in the second part of this workshop are invited to submit a maximum of two A4 sides of their data with their own GTM attempts at least 2 weeks prior to the conference. These should be sent via e-mail attachment to George.Allan@vuw.ac.nz. Three participants will be selected and their data will be analysed and discussed in open forum in the second part of this workshop. Every participant will learn from this experience by seeing GTM data analysis in action in real-time.