



ECKM 2012



**Universidad
Politécnica
de Cartagena**

**13th European Conference on Knowledge Management
Universidad Politécnica de Cartagena, Spain
6-7 September 2012**

Conference Co-Chairs: **Dr Juan Gabriel Cegarra, Dr Eva Martínez Caro,
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**Call for Papers, PhD Research, Case Studies, Work in
Progress/Posters, Round Table Proposals, non-academic
Contributions and Product Demonstrations**

The world economy in which we are living poses challenges that lead to a realization that 'more of the same' will be difficult to sustain. This provides an illustration that, in order to create new or modified knowledge practices, strengthen customer relationships and thus positively influence customer satisfaction, organizations must be flexible in configuring (combining) knowledge and knowledge structures in a way that is appropriate for delivering value to the customer. It must simultaneously develop effective strategies for updating the knowledge of its staff members necessary for underpinning the creation and delivery of appropriate knowledge services. Thus, unlearning (forgetting) becomes a critical means for organizational success. The ECKM community of scholars has already initiated dialogue that links its particular strengths to innovation issues. This conference aims to further that dialogue by attracting leading edge work that leverages the ECKM community's in-depth understanding of learning and unlearning to better understand knowledge management. Our aim is to stimulate breakthrough research streams linking learning, unlearning and knowledge management.

How can organizations tailor, use, and extend techniques and tools from knowledge management for improving their business practices and processes? Building upon existing work on knowledge management (KM) and organizational learning, the conference will promote interdisciplinary approaches from computer science and information systems, business, management and organization science as well as cognitive science. Emphasis will be put on systematic learning from experience, KM tools and KM success factors. A special interest belongs to knowledge management initiatives which are lightweight (i.e., do not place considerable additional burden on users and KM experts), allow an incremental adoption (i.e., do not require large up-front investment before any return of investment is at least visible), and are flexible regarding frequent changes in experts and topics.

Continuing the success of the ECKM conference series since 2000, the 2012 conference will provide an international communication forum bringing together academia and industry for discussing the progress made and addressing the challenges faced by continuous learning in knowledge-intensive organizations.

The conference committee welcomes contributions on a wide range of topics using a range of scholarly approaches including theoretical and empirical papers employing qualitative, quantitative and critical methods. Case studies and work-in-progress/posters are welcomed approaches. PhD Research, proposals for roundtable discussions, non-academic contributions and product demonstrations based on the main themes are also invited.

<http://academic-conferences.org/eckm/eckm2011/eckm11-home.htm>

Topics may include, but are not limited to:

Topic

- configuring (combining) knowledge and knowledge structures
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- KM Frameworks
- Knowledge creation and sharing mechanisms
- Knowledge asset valuation models

- Knowledge Management Systems
- Architectures for KM systems
- KM case studies and best practices
- KM in SME's
- Evaluation and performance of KM
- KM in the Public Sector
- Skill and competence management

- Change management, KM in business transformation
- KM strategies
- KM success stories and failures
- Tacit knowledge capture and dissemination
- Light-weight knowledge management approaches
- Measurement and evaluation of KM effectiveness

Topic

- understanding learning and unlearning
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- KM and organisational learning
- Managing Intellectual Capital

- Knowledge sharing between different groups and organizations
- Communities of Practice
- KM job profiles and labour market
- Identifying KM user requirements
- KM and innovation
- Content management systems
- Establishing Innovation networks
- Ontologies and knowledge representation
- Managing Intellectual Capital

- KM and Web 2.0
- KM maturity models
- Knowledge and skill representation

- KM Success factors

- Benchmarking of knowledge management activities

Publication opportunity

Papers accepted for the conference will be published in the conference proceedings, subject to author registration. The proceedings have an ISBN and details of the proceedings accreditations are listed on the [conference website](#).

Selected papers presented at the Conference will be considered for publication in the [Electronic Journal of Knowledge Management](#). The journal appears on several international lists. Full details are available on the [conference website](#).

As well as full academic papers, the following submissions are welcomed:

Work in Progress/Posters Researchers are invited to submit current projects which are either at the proposals stage or are work in progress.

PhD Research: Doctoral Candidates are invited to submit papers describing their research.

Case Study Submissions; Submissions should be written to publishable standards.

Non-Academic Contributions; Contributions from individuals and organisations working in the field. These contributions can take the form of a presentation or a demonstration.

Round Table Proposals; Topical subjects proposed for discussion.

Product Demonstrations and Exhibitor Opportunities: If you are contributing to the conference in any of the above categories you can also request the opportunity to give a product demonstration. If you would like to exhibit and/or demonstrate a product at the conference we suggest that you apply for one of our exhibitor packages.

Submission details

Abstracts: All submission types require an abstract in the first instance. The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **16 February 2012**. Please read the [Abstract Guidelines](#) before submitting.

Submission: Online via the [submission form](#). Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author. <http://academic-conferences.org/eckm/eckm2012/eckm12-abstract-submission.htm>

Full paper: Only required after acceptance of abstract and not to be more than 5,000 words including abstract, keywords and references. Submission date will be **no later than 5 April 2012**. Please read the style guidelines document. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Julia Hawkins](#) with the [submission checklist and copyright form](#).

Due to the large number of papers expected for this conference, the committee prefers that an author presents only one paper. However, if multiple papers are accepted for publication and presentation, each paper requires a separate registration fee. Author registration and payment must be completed by **2 August 2012** and there are special [discounts](#) available for earlybird registration and group bookings, including a special reduced rate for supervisors and students attending together.

All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.

Important dates

Abstract submission deadline:	16 February 2012
Notification of abstract acceptance:	23 February 2012
Final copy of full paper due for review:	5 April 2012
Notification of paper acceptance (subject to any requested changes):	14 June 2012
Earlybird registration closes:	28 June 2012
Final paper submission (with changes):	12 July 2012
Final author registration date:	2 August 2012

The conference programme committee is currently being updated. Full details will be posted on the [conference website](#) as soon as they are confirmed.

This pdf is an abbreviated call for papers. The full call for papers can be found online at <http://academic-conferences.org/eckm/eckm2012/eckm12-call-papers.htm>