



ECKM 2012



13th European Conference on Knowledge Management **Universidad Politécnica de Cartagena, Cartagena, Spain** **6-7 September 2012**

Conference Co-Chairs: **Dr Juan Gabriel Cegarra, Dr Eva Martínez Caro, Dr Inocencia Martínez and Dr María Eugenia Sánchez**, Universidad Politécnica de Cartagena, Cartagena, Spain.

CALL FOR PAPERS, Case Studies, Work in Progress/Posters, PhD Research, Round Table Proposals, non-academic Contributions and Product Demonstrations

Mini Track: Knowledge and Organizational Learning in Healthcare Organizations
Track Co- Chairs: Professors Dr. [Gabriel Cepeda-Carrion](#), University of Seville, Spain and Dr. [Juan-Gabriel Cegarra-Navarro](#), Universidad Politécnica de Cartagena, Spain

Healthcare organizations will face major challenges in the following years: increased costs, greater pressure towards accountability and transparency, as well as a diminishing labour supply pool. Therefore, public and private healthcare organizations are looking closely at the benefits associated with knowledge management and process management. Because the healthcare environment is indeed very diverse, and many factors come into play to ensure the efficiency and effectiveness of healthcare services, healthcare leaders are achieving optimal healthcare outcomes through developing the capacity to create, distil and distribute knowledge. Put another way across the health sector, new initiatives which focus on interaction, collaboration and increased sharing of information and knowledge are taking place. The extended version of papers selected from this Mini Track will be published in the Service Industries Journal, published by Taylor & Francis – indexed by SCIE, 2010 Impact Factor - 1.071.

We would be pleased to receive articles of a theoretical nature, as well as research-based pieces, on any aspect or factor within a healthcare context whose underlying *raison d'être* is the adaptation of K&PM. In particular, they would be happy to receive articles on the following aspects:

- The scope of knowledge in healthcare.
- The link between knowledge management and healthcare services.
- How knowledge is acquired and managed in healthcare organizations.
- Linking knowledge management to knowledge work in healthcare services.
- How is knowledge management being adapted to healthcare organizations?
- How does knowledge relate to e-learning, corporate intranets and extranets and other health information technology infrastructures?
- How can healthcare organizations be prepared for patient community enabling?
- How can healthcare organizations accelerate technology adoption through knowledge management?
- What are the drivers and enablers of technology adoption and diffusion in healthcare organizations?
- Types and mechanisms of knowledge acquisition and learning.
- The impact of contextual factors on knowledge learning and knowledge process.
- Organizational learning in healthcare institutions

Publication opportunity

Papers accepted for the conference will be published in the conference proceedings, subject to author registration and payment. The proceedings have an ISBN and details of the proceedings accreditations are listed on the [conference website](#). Selected papers presented at the conference will be considered for publication in the **Electronic Journal of Knowledge Management** - EJKM, view the current issue at <http://www.ejkm.com>

This call for papers and full details about the conference can be found online at:

<http://academic-conferences.org/eckm/eckm2012/eckm12-call-papers.htm>

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As well as full academic papers, the following submissions are also welcomed:

Work in Progress/Posters: Researchers are invited to submit current projects which are either at the proposals stage or are work in progress. **Participants will be asked to vote for the best poster and a prize will be given for the poster receiving the highest number of votes.**

PhD Research: Doctoral Candidates are invited to submit papers describing their research. **A prize will be awarded to the best PhD paper presented at the conference.**

Case Study Submissions: Submissions should be written to publishable standards.

Round Table Proposals: Topical subjects proposed for discussion.

Non-Academic Contributions: Contributions from individuals and organisations working in the field. These contributions can take the form of a presentation or a demonstration.

Product Demonstrations and Exhibitor Opportunities: If you are contributing to the conference in any of the above categories you can also request the opportunity to give a product demonstration. If you would like to exhibit and/or demonstrate a product at the conference we suggest that you apply for one of our exhibitor packages. Proposals should be sent as an email attachment to [Sue Nugus](mailto:Sue.Nugus@academic-conferences.org) not later than **5 April 2012**.

Submission details

Abstract details: All submission types require an abstract in the first instance. The Abstract should be a minimum of 300 and no more than 500 words including keywords to be received by **16 February 2012**. Please read the [Abstract Guidelines](#) section of the website before submitting.


Submission: Online via the [submission form](#). Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

Full paper: Only required after acceptance of abstract and not to be more than 5,000 words including abstract, keywords and references. Submission date will be no later than **5 April 2012**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Julia Hawkins](mailto:Julia.hawkins@academic-conferences.org). (Julia.hawkins@academic-conferences.org)

Important information

- The selection panel of the conference committee will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference.
- The authors of abstracts that describe a relevant paper will receive a notification of abstract selection.
- All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.
- For authors whose first language is not English we request that you have your work proof read prior to submission by a native English speaker (or at least a fluent English speaker). Papers can be rejected due to a poor standard of English.
- Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration). Author registration must be completed by 12 June 2012.
- Due to the large number of papers expected for this conference, the committee prefers that an author only present one paper. However, if multiple papers are accepted for publication and presentation, each paper requires a separate registration fee. Author registration must be completed by **2 August 2012**

Important dates

Abstract submission deadline:	16 February 2012	 For best Poster and best PhD paper
Notification of abstract acceptance:	23 February 2012	
Full paper due for review:	5 April 2012	
Notification of paper (acceptance with any requested changes)	14 June 2012	
Earlybird registration closes	28 June 2012	
Final paper due (with any changes):	12 July 2012	
Author registration final date:	2 August 2012	

This call for papers and full details about the conference can be found online at:

<http://academic-conferences.org/eckm/eckm2012/eckm12-call-papers.htm>