



**ECKM 2012**



Universidad  
Politécnica  
de Cartagena

## **13<sup>th</sup> European Conference on Knowledge Management** **Universidad Politécnica de Cartagena, Cartagena, Spain** **6-7 September 2012**

Conference Co-Chairs: **Dr Juan Gabriel Cegarra, Dr Eva Martínez Caro, Dr Inocencia Martínez** and **Dr María Eugenia Sánchez**,  
Universidad Politécnica de Cartagena, Cartagena, Spain.

### **CALL FOR PAPERS, Case Studies, Work in Progress/Posters, PhD Research, Round Table Proposals, non-academic Contributions and Product Demonstrations**

#### **Mini Track: Competitive Intelligence and KM**

**Track Co-Chairs:** [G. Scott Erickson](#) Ithaca College, Ithaca, NY and [Helen N. Rothberg](#), Marist College, Poughkeepsie, New York, USA

Scholars and practitioners are increasingly recognizing a link between the fields of knowledge management (KM) and competitive intelligence (CI). CI, at its heart, is about collecting and analyzing knowledge concerning competitors. As a result, there are aspects of KM that can contribute to the practice of CI, and CI practice can contribute to how KM is conducted. Each field has the potential to advance the other, so it makes sense to make connections between them. In this mini-track, we hope to advance those connections.

Papers covering any aspect of competitive intelligence are welcomed, including those on related topics, as listed in the bullets. An explicit connection to KM should be made in the submission. Highly competitive papers may be invited to submit to the *Journal of Intelligence Studies in Business*.

Submission should attempt to focus on the following themes:

- Competitive intelligence
- Business intelligence
- Economic espionage
- Analysis tools (war gaming, scenario planning, etc.)
- Knowledge, information, and data as useful inputs
- Actionable strategy

#### **Publication opportunity**

Papers accepted for the conference will be published in the conference proceedings, subject to author registration and payment. The proceedings have an ISBN and details of the proceedings accreditations are listed on the [conference website](#).

Selected papers presented at the conference will be considered for publication in the **Electronic Journal of Knowledge Management** - EJKM, view the current issue at <http://www.ejkm.com>

As well as full academic papers, the following submissions are also welcomed:

**Work in Progress/Posters:** Researchers are invited to submit current projects which are either at the proposals stage or are work in progress. **Participants will be asked to vote for the best poster and a prize will be given for the poster receiving the highest number of votes.**

**PhD Research:** Doctoral Candidates are invited to submit papers describing their research. **A prize will be awarded to the best PhD paper presented at the conference.**

This call for papers and full details about the conference can be found online at:

<http://academic-conferences.org/eckm/eckm2012/eckm12-call-papers.htm>

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**Case Study Submissions:** Submissions should be written to publishable standards.

**Round Table Proposals:** Topical subjects proposed for discussion.

**Non-Academic Contributions:** Contributions from individuals and organisations working in the field. These contributions can take the form of a presentation or a demonstration.

**Product Demonstrations and Exhibitor Opportunities:** If you are contributing to the conference in any of the above categories you can also request the opportunity to give a product demonstration. If you would like to exhibit and/or demonstrate a product at the conference we suggest that you apply for one of our exhibitor packages. Proposals should be sent as an email attachment to [Sue Nugus](mailto:Sue.Nugus@academic-conferences.org) not later than **5 April 2012**. Demonstrations themselves are expected to be approximately 15 minutes in length. At least one person must register for the conference to give the presentation. For product demonstrations, please submit a proposal of 200-300 words describing the product you would like to demonstrate and the audience it serves.

### Submission details

**Abstract details:** All submission types require an abstract in the first instance. The Abstract should be a minimum of 300 and no more than 500 words including keywords to be received by **16 February 2012**. Please read the [Abstract Guidelines](#) section of the website before submitting.


**Submission:** Online via the [submission form](#). Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

**Full paper:** Only required after acceptance of abstract and not to be more than 5,000 words including abstract, keywords and references. Submission date will be no later than **5 April 2012**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Julia Hawkins](mailto:Julia.Hawkins@academic-conferences.org). ([Julia.hawkins@academic-conferences.org](mailto:Julia.hawkins@academic-conferences.org))

### Important information

- The selection panel of the conference committee will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference.
- The authors of abstracts that describe a relevant paper will receive a notification of abstract selection.
- All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced.
- For authors whose first language is not English we request that you have your work proof read prior to submission by a native English speaker (or at least a fluent English speaker). Papers can be rejected due to a poor standard of English.
- Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration). Author registration must be completed by 12 June 2012.
- Due to the large number of papers expected for this conference, the committee prefers that an author only present one paper. However, if multiple papers are accepted for publication and presentation, each paper requires a separate registration fee. Author registration must be completed by **2 August 2012**

### Important dates

Abstract submission deadline:	<b>16 February 2012</b>	 <i><a href="#">For best Poster</a></i> <i><a href="#">and best PhD paper</a></i>
Notification of abstract acceptance:	<b>23 February 2012</b>	
Full paper due for review:	<b>5 April 2012</b>	
Notification of paper (acceptance with any requested changes)	<b>14 June 2012</b>	
Earlybird registration closes	<b>28 June 2012</b>	
Final paper due (with any changes):	<b>12 July 2012</b>	
Author registration final date:	<b>2 August 2012</b>	

This call for papers and full details about the conference can be found online at:

<http://academic-conferences.org/eckm/eckm2012/eckm12-call-papers.htm>