



ECKM 2009



UNIVERSITÀ
DEGLI STUDI
DI PADOVA



10th European Conference on Knowledge Management

Università Degli Studi Di Padova, Vicenza, Italy.

3-4 September 2009

Conference Chair: Ettore Bolisani, University of Padua, Italy

Programme Chair: Enrico Scarso, University of Modena, Italy

Mini track - Call for Papers

Mini Track: Public Policies, Knowledge Management and Intellectual Capital

Chair: Eduardo Tome – Universidade Lusíada de Famalicão – Portugal



In this Minitrack we assume that Knowledge Management (KM) is both a science and an economic sector. We also assume that Intellectual Capital (IC) is the main asset that Knowledge workers and companies possess. Furthermore, major investments in IC and KM are usually made by private companies, but also by public organizations and by Third Sector organizations. However most of the analysis on KM and IC has been done from a private point of view. Indeed the most important methodologies have been designed for companies (Edvinson and Malone 1997, Kaplan and Norton, 1996) and have been applied in companies (North, Reinhardt and Schmidt, 2004 Bonermann and Alwert 2007, Bontis, 2002). The extension of the analysis to countries and regions happened rather recently (Bonfour and Edvinsson, 2005; World Bank, 2008).

Contrary to the mainstream view that IC and KM are mainly a private matter, in a recently published paper Tomé 2008 defended that Social Policies and Welfare States are the hidden face of IC and KM. According to that line of thought the public sector has an important, or even decisive role to play in the IC and KM markets, depending on the type of Welfare State that is in place in the different countries (Esping Andersen, 1993). And indeed, if we define IC as a set of economic goods or services that include among others, education, training, marketing, and R&D we have to assume that at least in some countries the public bodies have had an important role in the IC and KM market.

In that context we would welcome papers that would focus in the following topics:

- How have national governments and public bodies invested in IC and KM?
- Can we show relevant case studies?
- Are there any best policy guidelines?
- What are the good practices?
- How do IC and KM public investments relate to the Esping Andersen's 1993, analysis on the types of Welfare Capitalism?
- Can we analyse the EU's investment in IC and KM based on the Lisbon Strategy
- What are the findings that result from that analysis?
- What are the differences and similarities between the USA, and the EU?
- What is the situation in the BRICs?
- How can we compare developing countries and developed countries?
- Are there characteristics for the two sets of countries?

Finally, following (Tomé and Neumann 2008) we would call for papers that would assess the impact of the public policies in the different aspects of the IC and KM markets, namely demand, supply, equilibrium, investment, return, stock, flow and return.

Selected papers from the conference will be considered for publication in the Electronic Journal on e-Knowledge Management, <http://www.ejkm.com>

Submission details:

Abstract details: The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **12 February 2009**. Please read the abstract guidelines section of the website before submitting.

Submission: Online at <http://academic-conferences.org/eckm/eckm2009/eckm09-abstract-submission.htm>
Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

Full paper: Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be no later than 2 April 2009. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Elaine Hayne](mailto:elaine.hayne@academic-conferences.org) at elaine.hayne@academic-conferences.org

The selection panel of the conference committee will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference. The authors of abstracts that describe a relevant paper will receive a notification of abstract selection. All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced. For authors whose first language is not English we request that you have your work proofread preferably by a native English speaker prior to submission (or at least a fluent English speaker) – papers may be rejected due to a poor standard of English. Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration).

Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important dates:

Abstract submission deadline:	12 February 2009
Notification of abstract acceptance:	19 February 2009
Full paper due for review:	02 April 2009
Notification of paper acceptance:	11 June 2009
Earlybird registration closes:	25 June 2009
Final paper due (with any changes):	09 July 2009
Final Author registration date:	30 July 2009

This call for papers and full details about the conference can be found online at:
<http://academic-conferences.org/eckm/eckm2009/eckm09-call-papers.htm>
Please direct enquiries to Elaine.hayne@academic-conferences.org