



ECKM 2009



**UNIVERSITÀ
DEGLI STUDI
DI PADOVA**

10th European Conference on Knowledge Management University of Padua, Vincenza Italy 3-4 September 2009

Conference Chair: Ettore Bolisani, University of Padua, Italy

Programme Chair: Enrico Scarso, University of Modena, Italy

Call for Papers, Posters, Round Table Proposals, Practitioner Contributions and Product Demonstrations

A main implication of the knowledge economy is that there is not alternative way to prosperity than to make learning and knowledge creation of prime relevance. Issues of knowledge creation, use and transfer and innovation competencies building have moved to the forefront of attention in corporate competitive strategy and in economic, social and industrial policy as well. Competing worldwide demands individual and organisational creativity, high level skills and capabilities and adaptive and innovative learning organisations and institutions. To keep abreast of the volatile and changing environment organisations, countries and regions need to develop a better understanding of how knowledge and intellectual capital deliver effective business processes and high value goods and services. In particular, they have to develop awareness of and mechanisms to manage the risks that are inherent to this new context and improved methods to link IC and KM to the firm's future streams of cash flows and GDP growth.

ECKM 2009 provides an opportunity for academics and practitioners from Europe and elsewhere who are involved in the study; management, development and implementation of knowledge management initiatives to come together and exchange ideas.

The conference committee welcomes both academic and practitioner papers on a wide range of topics and a wide range of scholarly approaches including theoretical and empirical papers employing qualitative, quantitative and critical methods. Action research, case studies and research-in-progress are welcomed approaches. [Research in progress](#), [case studies](#), [poster submissions](#), proposals for [roundtable discussions](#), [practitioner contributions](#), and [product demonstrations](#) based on the main themes are also invited.

The conference in September 2009 is seeking quantitative, qualitative and experience-based papers from industry and academe. Topics may include but are not limited to:

- Frameworks for conceptualising KM, parameters of the field of study;
- Knowledge creation and sharing mechanisms;
- Knowledge asset valuation models; Knowledge Management Systems;
- Impact on organisational learning;
- Impact on business strategy, architectures for KM systems;
- Managing Intellectual Capital;
- Contextual analysis;
- KM in higher education;
- Knowledge sharing between different groups in an organization;
- Sharing and co-operation in Communities of Practice;
- How to initiate KM, resourcing KM, implementing KM;
- KM case studies, KM and SME's;
- The evaluation of KM, user requirements;
- KM and innovation, innovation networks;
- Content management systems;
- Ontologies;
- KM and the Web and e-Business;

- Ethics of KM

In addition to the main conference, submissions are welcomed to 2 mini tracks: [Public Policies, Knowledge Management and Intellectual Capital](#) chaired by **Eduardo Tome** – Universidade Lusíada de Famalicão – Portugal, and [Formal Modeling for Knowledge Management](#) chaired by **Ettore Bolisani**, Università degli Studi di Padova, Italy

Paper submissions

Papers should address the conference topics listed above and can describe a wide range of research including empirical or theoretical studies. In addition, philosophical papers presenting an argument and papers presenting a process that has been developed and is now ready for wider use are welcome. In all cases concepts and underlying principles should be emphasised, with enough background information to orient any reader who is not a specialist in the particular subject area original. The work should not have been published elsewhere and should not be intended to be published elsewhere during the review period.

Research in Progress

Researchers may submit current projects whilst they are still in progress. To be eligible, it is necessary for a paper to be produced to a publishable academic standard and papers will be subject to the same criteria and processes as research papers. However the final results of the research may not have been fully completed and interpreted.

Case Study Submissions

Case study submissions should be written to publishable standards. Case studies will be subject to the same criteria and the processes as research papers.

Poster Submissions

Posters provide an opportunity for researchers to present their work in an informal setting in which there is more time for discussion and questions than is sometimes available in a full paper session. This track is an ideal forum for the presentation of work in progress. Poster submissions are welcomed in any of the areas identified in the call for papers.

Poster submission requirements

- An abstract describing the work being presented on the poster should be submitted in accordance with the [submission details](#) below. Be sure to select Poster as the submission type.
- Poster abstracts will be blind reviewed by a member of the programme committee. Reviewers will be asked to consider the appropriateness of the work for poster presentation.
- On acceptance instructions on poster dimensions etc will be supplied.
- Poster abstracts and images of the final poster will be published in the CD version of the Conference Proceedings.
- At least one person must register for the conference to present the poster.

Posters will be displayed close to the refreshment area so that all who attend will have an opportunity to see them. There will be a timetabled period when Poster Owners should staff their poster so that participants can come and discuss the research.

Round Table Proposals

The Programme Committee invites topical subjects to be proposed for discussion.

Submission requirements

- An abstract proposing a topic and stating why it is felt this would be an interesting contribution to the conference should be submitted in accordance with the [submission details](#) below. Be sure to select Round Table Proposal as the submission type.
- Proposals will be considered by the programme committee.
- If a proposal is selected the convenor will be asked to nominate knowledge informants in the field who will be prepared to participate. Round Table Discussions can be either 30 minutes or 1 hour in duration. The convenor must register for the conference.
- Other participants can attend the Round Table without conference registration, but if they wish to attend any other part of the conference registration will be required.

Practitioner Contributions

The conference committee welcomes contributions from individuals and organisations working in the field. These contributions can take the form of a presentation or a demonstration.

Presentation submission requirements

- An abstract describing the work to be presented should be submitted in accordance with the [submission details](#) below. Be sure to select Practitioner Contribution as the submission type.
- Practitioner abstracts will be reviewed by the programme committee. Reviewers will be asked to consider the appropriateness of the work for presentation at the conference.
- Authors of selected presentations will have their abstract included in the booklet of abstracts given to participants at the conference.
- At least one person must register for the conference to give the presentation.

Product Demonstrations submission requirements

Submit a proposal of 200-300 words describing a research facilitation product you would like to demonstrate and the audience it serves. Proposals should be sent as an email attachment to [Sue Nugus](#) not later than **4 June 2009**. Demonstrations themselves are expected to be approximately 15 minutes in length.

Selected papers from the conference will be considered for publication in the Electronic Journal on e-Knowledge Management, <http://www.ejkm.com>

Submission details:

Abstract details: The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **12 February 2009**. Please read the abstract guidelines section of the website before submitting.

Submission: Online at <http://academic-conferences.org/eckm/eckm2009/eckm09-abstract-submission.htm>
Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

Full paper: Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be no later than 2 April 2009. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, [Elaine Hayne](#) at elaine.hayne@academic-conferences.org

The selection panel of the conference committee will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference. The authors of abstracts that describe a relevant paper will receive a notification of abstract selection. All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced. For authors whose first language is not English we request that you have your work proofread preferably by a native English speaker prior to submission (or at least a fluent English speaker) – papers may be rejected due to a poor standard of English. Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration).

Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important dates:

Abstract submission deadline:	12 February 2009
Notification of abstract acceptance:	19 February 2009
Full paper due for review:	02 April 2009
Notification of paper acceptance:	11 June 2009
Earlybird registration closes:	25 June 2009
Final paper due (with any changes):	09 July 2009
Final Author registration date:	30 July 2009

Conference Executive:

[Dr Charles Despres](#), Conservatoire Nationale des Arts et Metiers, Paris, France

[Dr. Péter Fehér](#), Corvinus University of Budapest, Hungary

[Professor Meliha Handzic](#), Sarajevo School of Science and Technology, Bosnia & Herzegovina

[Deogratias Harorimana](#), Southampton Business School, UK

[Barnard Marr](#), Advanced Performance Institute, UK

[Professor Jose Viedma Marti](#), Polytechnic University of Catalonia, Spain

[Dr Roy Williams](#), University of Portsmouth, UK

The conference programme committee consists of key people in the Knowledge Management and IS community. The following people have confirmed their participation:

Bulent Acma (Anadolu University, Turkey); Azizul Rahman Ab. Ghaffar (National Sports Council of Malaysia, Kuala Lumpur, Malaysia); Mohd Syazwan Abdullah (Universiti Utara Malaysia, Malaysia); Raul Abril (Teradata, Barcelona, Spain); Benjamin Akinyemi (Kigali Institute of Management, Rwanda); Fathalla Alghatas (Bradford University School of Management, UK); (Eckhard Ammann, Reutlingen University, Germany), Nekane Aramburu (University of Deusto, San Sebastian, Spain); Derek Asoh (Southern Illinois University, Carbondale, USA); Gabriela Avram (University of Limerick, Ireland); William Baker (Speed to Excellence, Lamy, NM, USA); Joan Ballantine (University of Ulster, UK); Frank Bannister (Trinity College Dublin, Ireland); [Pierre Barbaroux](#) (French Air Force Academy/Research Center of the French Air Force, France); Aurelie Aurilla Bechina Arnzten (College University of Bruskerud, Norway); Robert Ayres (Cranfield University, Defence College of Management & Technology, UK); Sandra Begley (University of Birmingham, Edgbaston, UK); Daniel Ben (University of Saskatchewan, Saskatoon, Canada); Diane Benjamin (National Health Service, UK); Egon Berghout (University of Groningen, Netherlands); [Will Bernhard](#) (Swiss Distance University of Applied Sciences, Switzerland); Maumita Bhattacharya (Charles Sturt University, Albery, Australia); Heather Bircham-Connolly (University of Waikato, Hamilton, New Zealand); Claudia Bitencourt (Universidade do Vale do Rio dos Sinos, Brazil); Karsten Bohm (University of Applied Sciences, Kufstein, Austria); Ettore Bolisani (University of Padua, Vicenza, Italy); Constantin Bratianu (Academy of Economic Studies, Bucharest, Romania); [Klaus Bredl](#) (University of Applied Sciences Neubrandenburg, Germany); [Jytte Brender](#) (Aalborg University, Denmark); Janis Briedis (Riga Business School, Latvia); Sheryl Buckley (University of Johannesburg, South Africa); Malgorzata Bugajska (University of Zurich, Switzerland); Sven Carlsson (School of Economics and Management, Lund University, Sweden); Juan-Gabriel Cegarra-

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Navarro (Universidad Politécnica de Cartagena, Spain) ; Daniele Chauvel (Independent consultant in KM, France); Chun-YU Chen (Meiho institute of Technology, Ping Tung, Taiwan); Satyadhyam Chickerur (Sona College of Technology, Tamil Nadu, India) ; [Alfred Chinta](#) (University of Bolton, UK); Pieris Chourides (Leicester Business School, UK); Ana Maria Correia (Universidade Nova de Lisboa, Portugal) ; Bruce Cronin (University of Greenwich Business School, UK); Reet Cronk (Harding University, Searcy, Arkansas, USA); Farhad Daneshgar (University of New South Wales, Australia); Enrique Dans (Instituto de Empresa, Madrid, Spain) ; Monica De Carolis (University of Calabria, Italy); John Deary (Higher Colleges of Technology, Dubai, UAE); Paulette DeGard (The Boeing Company, Seattle, USA); Charles Despres (Conservatoire des Arts et Metiers, Paris, France) ; Zeta Dooly (Waterford Institute of Technology, Ireland); Yan Qing Duan (Luton Business School, University of Luton, UK); John Edwards (Aston Business School, UK); 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Sandra Moffett (University of Ulster, Londonderry, UK); Aboubakr Moteleb (Middlesex University, UK); Kehal Mounir (International University of Monaco); Pumela Msweli-Mbanga (University of KwaZulu-Natal, Durban, South Africa); Gaby Neumann (University of Magdeburg, Germany); David O'Donnell (Intellectual Capital Research Institute of Ireland) ; Gary Oliver (University of Sydney, Australia); Patricia Ordonez de Pablos (Universidad de Oviedo, Spain); Jim Palmer (Caldwell Palmer Group, USA); Kaushik Pandya (Birmingham College, UK); Kalin Penev (Southampton Solent University, UK); Ann Peng (Providence University, Taichung, Taiwan); Jose de Jesus Perez Alcazar (University of Sao Paulo, Brazil); Milly Perry (The Open University of Israel, Israel); Nick Petford (Office of the Vice Chancellor, Bournemouth University, UK); Rajiv Phougat (IBM Corporation, USA); Selwyn Piramuthu (University of Florida, Gainesville, USA); Gerald Polesky (IBM, Phoenix, USA); John Politis (Higher Colleges of Technology, UAE); 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This call for papers and full details about the conference can be found online at:

<http://academic-conferences.org/eckm/eckm2009/eckm09-call-papers.htm>

Please direct enquiries to Elaine.hayne@academic-conferences.org