



ECIC
2011



UNIVERSITY OF NICOSIA

3rd European Conference on Intellectual Capital University of Nicosia, Cyprus 18-19 April 2011

Conference Chair: **Geoff Turner**, European Centre of Knowledge Management
Research, University of Nicosia, Nicosia, Cyprus

Programme Chair: **Clemente Minonne**, School of Management and Law, Zurich
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Call for Papers, Practitioner Contributions, Round Table Proposals, Posters, and Product Demonstrations

Today, almost 80% of economic value creation is based on intangible resources. However, most organizations still do not have appropriate management practices that reveal the value of these resources and how to give direction to future value creation. The concept of intellectual capital gives intangibles 'a body' and therefore makes it possible to measure the outcomes of its related initiatives, communicate and interpret them. The ECIC combines practice and theory to give a state-of-the-art overview of intellectual capital management and performance measurement.

The conference is seeking quantitative, qualitative and experience-based papers from industry and academe. Papers can be conceptual, theoretical, empirical, experimental, and case studies. Topics may include but are not limited to: *Intellectual capital management; Human capital management; Management methods for valuation and measurement; Disclosing intangibles; The effect of communities of practice on intellectual capital; Intellectual capital and culture; Organisational learning; Measurement of intellectual capital; Innovative intellectual capital management; Productivity related intellectual capital management; Knowledge and information management; Intellectual capital as a resource based business strategy; Intellectual capital auditing; Linking intellectual capital management and corporate social responsibility; Business and competitive intelligence and intellectual capital; Intellectual capital and entrepreneurial performance; Intellectual capital in and for SMEs; Intellectual capital and the economy.*

Addressing one of these topics, the following submissions are welcomed:

Academic Paper submissions: Papers may focus on a wide range of research including empirical or theoretical studies. In addition, philosophical papers presenting an argument or papers presenting a process that has been developed and is now ready for wider use are also welcome. In all cases concepts and underlying principles should be emphasised, with enough background information to orient any reader who is not a specialist in the particular subject area. The work should not have been published elsewhere and should not be intended to be published elsewhere during the review period. Initially, only a 300-500 word abstract is required. See the [submission details](#) below.

Work in progress/Posters: Practitioners and researchers may submit current projects whilst they are still in process. In the first instance you should [submit an abstract](#) describing the project. If your abstract is selected, you will be asked to produce a short positioning paper of no more than 2000 words (including abstract, keywords, references). The paper will be double-blind peer reviewed and if accepted will be published in the conference proceedings. Presentation of the work at the conference will take the form of a Poster. Posters will be on display for the duration of the conference and there will be a timetabled slot for contributors to stand by their posters so that participants can come and discuss the research.

Phd and Habilitation Research: Doctoral and habilitation candidates are invited to [submit](#) papers describing their research. To be eligible, it is necessary for the paper to be produced to a publishable academic standard and papers will be subject to the same criteria and processes as research papers. However it is understood that the outcome of the research may not have been fully completed and interpreted.

Case Study Submissions: Case study submissions should be written to publishable standards. Cases will be subject to the same criteria and processes as research papers.

Non-Academic Contributions: The conference committee welcomes contributions from individuals and organisations practising or advising in the field of intellectual capital management. These contributions can take the form of a presentation or a demonstration. Initially only a 300-500 word abstract is required (see the [submission details](#) below).

Round Table Proposals: The Programme Committee invites topical subjects to be proposed for discussion. An abstract describing the proposed topic should be [submitted](#). If selected the convener will be given a timetabled slot for the round table and will be expected to secure the participation of the proposed discussants, all of whom must register to attend the conference.

Knowledge Café Proposals: The Programme Committee invites proposals for knowledge café themes. An abstract describing the proposed theme should be [submitted](#). If selected the proposer will be given a timetabled slot for the knowledge café and will be expected to register to attend the conference.

Product Demonstrations and Exhibitor Opportunities

If you are contributing to the conference in any of the above categories you can also request the opportunity to give a product demonstration. If you would like to exhibit and/or demonstrate a product at the conference we suggest that you apply for one of our [exhibitor packages](#).

Submission details:

Abstract details: All submission types require an abstract in the first instance. The abstract should be a minimum of 300 and no more than 500 words including up to five keywords and key phrases to be received by **27 September 2010**. Please read the abstract guidelines section of the website before submitting.

Submission: Online only at <http://academic-conferences.org/ecic/ecic2011/ecic11-abstract-submission.htm>
Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author.

Full paper: Only required when the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be not later than **15 November 2010**. Papers should be submitted as .doc or .rtf file attachments by email to the Conference Manager, Charlotte Hall at charlotte@academic-conferences.org

Important information:

The selection panel of the conference committee will consider all abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference. The authors of abstracts, which describe a relevant paper, will receive a notification of abstract acceptance. All full papers will be blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, that the standard of English is adequate and that the paper is appropriately referenced. Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration). Due to the large number of papers expected for this conference, the committee only allows an author to present one paper. Therefore if multiple papers are accepted for presentation different co-authors need to present each paper.

Important dates:

Abstract submission deadline:	27 September 2010
Notification of abstract acceptance:	4 October 2010
Full paper due for review: (see note)	15 November 2010
Notification of paper acceptance:	24 January 2011
Earlybird registration closes:	7 February 2011
Final paper due (with any changes):	21 February 2011
Final author registration date:	14 March 2011

Conference Committee.

Details of the 2011 committee are at <http://academic-conferences.org/ecic/ecic2011/ecic11-committee.htm>

If you would like join this committee, please visit <http://academic-conferences.org/application-committee.htm> and complete the application form.

This call for papers can be accessed online at <http://www.academic-conferences.org/ecic/ecic2011/ecic11-home.htm>