

2nd European Conference on Intellectual Capital ISCTE Lisbon University Institute, Lisbon, Portugal and Polytechnic Institute of Leiria, Portugal 29-30 March 2010

CALL FOR PAPERS, PANELS and TUTORIALS

Mini track on Intellectual Capital and Entrepreneurial Performance

Track chair:



João Leitão

In management research, various indicators, both economic (objective) and non-economic (subjective), have emerged to measure entrepreneurial performance. This mini-track spotlights intellectual capital in small and medium-sized enterprises (SMEs) as a core topic for the practitioners, managers and policy makers that are oriented to the promotion of the endogenous growth of SMEs, by taking into consideration the importance of developing intellectual capital within the organization, in order to foster the entrepreneurial performance of SMEs, which are intended as the most innovative entrepreneurial units.

Intellectual capital is an extensive umbrella, which embraces distinct types of capital, namely, human, organizational and social, that deserve to be further explored in order to manage and orientate different types of capital for reaching a common goal, that is, to change the organization for reinforcing the entrepreneurial performance, especially, in the units where the founder and/or manager plays a key role in determining the survival and growth strategy.

The mini-track will therefore draw attention in the different capital determinants that may foster the entrepreneurial performance of SMEs, especially, the knowledge based one. This is a priority that deserves to be explored and addressed with grounded and empirical research.

Topics of interest to this mini-track focus include, but are not limited to:

- Capital Determinants of Economic Performance of Knowledge based SMEs
- Organizational Change and Performance of Knowledge based SMEs
- Capital Determinants of Non-economic Performance of SMEs
- Competitive Intelligence and Networks of SMEs
- Coaching for Intellectual Capital in SMEs

To submit an abstract/paper for this mini track, please read the submission details on the call for papers page.

Important dates

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| Abstract submission deadline: | 8 September 2009 | Extended to 22 September 2009 |
| Notification of abstract acceptance: | 15 September 2009 | Extended to 29 September 2009 |
| Final copy of full paper due for review: | 27 October 2009 | Extended to 10 November 2009 |
| Notification of paper acceptance (with any requested changes): | 5 January 2010 | |
| Earlybird registration closes: | 19 February 2010 | |
| Final paper due (with changes): | 2 February 2010 | |
| Final author registration date: | 23 February 2010 | |

The Conference home page url is <http://academic-conferences.org/ecic/ecic2010/ecic10-home.htm>