



ECEL 2011



University of Brighton

10th European Conference on e-Learning Brighton Business School, University of Brighton Brighton, UK 10-11 November 2011

Conference Chair: Sue Greener, University of Brighton, Brighton. UK

Programme Chair: Asher Rospigliosi, University of Brighton, Brighton. UK

Keynote Speaker: Don Clark, Ufi LearnDirect, UK

**“Don't lecture me!
....and why technology is only scalable solution”**

Keynote Outline:

Donald will show that despite Higher Education's demands for academic rigour, their teaching is remarkably free from such rigour, with lecturers (not the name) largely focusing on 'what' they teach, without much reflection on 'how' they teach. Donald will present evidence that shows how lectures hold back learning in HE, as well as alternatives.

Full conference details can be found at:

<http://academic-conferences.org/ecel/ecel2011/ecel11-home.htm>