

ECKM 2017 – Pre Conference Workshop at the: 18th European Conference on Knowledge Management 7-8 September 2017, Barcelona, Spain

Wednesday 6th of September
14:00 – 17:00

The future of KM: short-time goals and long-term vision
Led by Dr Ettore Bolisani, Dr Alexis Garcia-Perez and Dr Sandra Moffett and Malgorzata Zieba International Association of Knowledge Management.



The organisers of the European Conference on Knowledge Management invite expressions of interest to participate in a Doctoral Workshop to be run by the International Association for Knowledge Management (IAKM) in advance of the main Conference.

The Knowledge Management Doctoral Workshop will focus on the subjects of KM research, practice and teaching and learning. Experts from IAKM will share their views with workshop participants with the ultimate aim to enhance the KM learning of early career researchers (to include PhD candidates) and to encourage knowledge share and networking amongst participants.

The 3-hour KM Doctoral Workshop has been structured as follows:

Times	Topic
2.00	Welcome
2.15	KM research and practice: challenges and opportunities
3.00	Innovation in KM teaching, learning and assessment practices
3.45	Towards a global KM expert: the views from workshop participants
5.00	Close

KM research and practice: challenges and opportunities:

Experts will provide an overview of KM projects run in the last 5 years with small, medium and large organisations, to highlight the challenges faced and the success of these initiatives in delivering the expected outcomes.

Innovation in KM teaching, learning and assessment practices:

IAKM experts will share their recent experience in engaging a group of 120 undergraduate and postgraduate students from different European universities in a successful KM project. In doing so, workshop participants will gain a better understanding of how factors such as organisational technology, culture, strategy and leadership affect the use of knowledge as a factor of production and a critical resource for growth and development in different contexts.

Towards a global KM expert: the views from workshop participants:

A panel of KM experts will exchange their views and experiences with workshop participants. Participants will be expected to share their views in an attempt to form new partnerships towards future KM collaborations.



Sandra Moffett



Ettore Bolisani



Alexis Garcia-Perez



Malgorzata Zieba

To view the Facilitator Biographies see: <http://www.academic-conferences.org/conferences/eckm/eckm-biographies/>

Workshop Application details:

The workshop will be held at Universitat, Internacional de Catalunya in Barcelona on Wednesday 6th of September from 14:00 to 17:00 - the day before ECKM 2017.

The cost of attending each workshop is **£30** for participants registered for the European Conference on Knowledge Management and **£60** for anyone wishing to participate who is not attending the conference.

To reserve a place on this workshop contact: Elaine Hayne: elaine@academic-conferences.org