

# ECKM 2016

7th European Conference on Knowledge Management

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## Mini Track on Web 2.0 Models, Methods and Tools in Knowledge Management

Mini Track Chairs: Robert Gutounig, Sebastian Dennerlein and Elisabeth Lex, Graz University of Technology, Graz, Austria



Web 2.0 tools facilitate knowledge activities such as acquiring, creating, organizing, sharing and saving knowledge. In addition to social media, conceptual models (e.g. collaboration models) as well as technological (e.g. KM API standards) or practical methods (e.g. barcamps) adhering to the Web 2.0 principles are important when seeking to raise a company's visibility, communication, collaboration and further education. This Mini-Track seeks research looking at Web 2.0 models, methods and tools in Knowledge Management in order to support companies in succeeding in the digital era. Contributions to measurement methods, which specifically assess the success rates of Web 2.0 models, methods and tools with respect to knowledge activities are also welcome.

Suggested topics include but are not limited to:

- Web 2.0 and its principles
- Social Media/Social Software/Social Computing
- Enterprise 2.0
- Social Knowledge Management
- Generation Y/Millennials/Digital Natives
- Evaluation of Web 2.0 Models, Methods and Tools



Robert Gutounig is a research fellow and a member of the academic staff at the departments of Media & Design and Applied Informatics at the University of Applied Sciences FH Joanneum, Graz, Austria. He holds a PhD in Philosophy from the University of Graz. His research focuses on knowledge processes in digital networks and he is currently engaged in several research projects relating to the digital society.



Sebastian Dennerlein is a research fellow at the Knowledge Technologies Institute of Graz University of Technology. He studied Psychology at the Karl-Franzens University of Graz. He is interested in understanding the socio-cognitive processes underlying Sense and Meaning Making and the respective support mechanisms required to enable effective collaboration in distributed settings. Currently, Sebastian is working in the EU-IP Learning Layers, which is about scaling of technologies for informal learning in SME clusters.



Elisabeth Lex is assistant professor at Graz University of Technology and she heads the Social Computing research area at Know-Center GmbH. Elisabeth is work package leader in the FP7 EU-IP Learning Layers. In her research, she explores how digital traces humans leave on the Web and in socio-computational systems can be used to model and shape the way people work, learn and interact. Elisabeth teaches Web Science as well as Science 2.0.

### Submission details

In the first instance a 300-500 word abstract is required, to be received by **11<sup>th</sup> February 2016**. Please read the guidelines at <http://www.academic-conferences.org/conferences/submission-information/> Submissions must be made using the online submission form at

<http://www.academic-conferences.org/conferences/eckm/eckm-abstract-submission/>

If you have any questions about this track please email the mini track chair: [robert.gutounig@fh-joanneum.at](mailto:robert.gutounig@fh-joanneum.at)

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